Conference Program
November 9 - 11, 2014
Liverpool, New York
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**2015 Conference: November 9-11 - Diverse Learners, Diverse Literacies** Back Cover
November 9, 2014

Cheryl Harper
President, New York State Reading Association
P.O. Box 874
Albany, New York 12201

Dear President Harper and Conference Attendees:

It is my distinct pleasure to welcome you to the City of Syracuse for your 2014 annual conference. Syracuse is a City which promotes reading and literacy in schools and the community every single day and a fitting site for you to choose for your conference. From being the birthplace of the Literacy Volunteers of America, now known as ProLiteracy, to being the first Say Yes to Education City in America, a love of learning is a central to our community identity.

While you are here, I encourage you to take some time and experience all that Syracuse has to offer. From world class museums to restaurants for every flavor to a world-class library system providing books to every neighborhood, we are a city for all to enjoy.

Sincerely,

Stephanie A. Miner
Mayor

203 CITY HALL • SYRACUSE, N.Y. 13202-1473 • (315) 448-8005 • FAX: (315) 448-8067
Website: www.syracuse.ny.us
Dear Friends:

It is a pleasure to send greetings to everyone gathered for the 2014 Annual Conference "Literacies Within the Disciplines" of the New York State Reading Association, being held here in my hometown Syracuse.

The Value and importance of organizations that function as outstanding resource for their members is immeasurable. As a State Assemblymember I recognize and acknowledge the NYSRA for its commitment to encouraging the professional growth of educators in the area of literacy. Being able to read and write is the foundation to learning, uplifting society, promoting growth and the start of a better fuller life for everyone.

I hope all the members over the next few days, take advantage of the opportunity to learn about recent developments and innovative strategies for promoting literacy among all learners and the growing needs of our many students of widely diverse educational backgrounds.

I extend the best wishes for a productive conference focusing on the goal of reading and writing as skills necessary to have full and plentiful life.

Best,

Sam Roberts

Samuel D. Roberts
Dear Conference 2014 Attendee:

It is our pleasure to welcome you to the New York State Reading Association’s annual conference! The conference committee has worked very hard over the past year to ensure that we have brought you the best presenters from across the country. Our theme, **Literacy within the Disciplines**, truly reflects the need to seamlessly integrate content and our literacy instruction in order to address the Common Core State Standards. To this end we hope that you will find many workshops, presentations, and networking opportunities to meet your professional development needs.

As you consider how to spend your time at this year’s conference, we’d like to highlight the following:

- **Professional Speakers and Featured Authors.** Professional topics of discussion will include: the integration of content and literacy instruction, writing instruction that addresses the CCSS, vocabulary and phonics instruction, close reading, and Common Core Learning Standards. We hope these discussions will provide insight that will help you ensure literacy for all learners. Either through featured sessions or ticketed meal events, our featured authors will surely inspire you to include quality literature in your classrooms.

- **College Student and Faculty Poster Sessions.** College students and faculty members from all across New York will display their latest projects and research. We hope you will stop by and see what is happening in the world of higher education.

- **Exhibit Hall.** Our exhibitors are our major sponsors for the conference. Please make time in your schedule to visit their booths and check out their latest products and services. While in the Exhibit Hall, be sure to visit our Silent Auction and bid on some baskets and items donated by our local councils and our exhibitors. Again this year, we will raffle off quilts hand made by NYSRA members with quilt squares signed by several of your favorite authors. The proceeds from the quilt raffles this year will go to support Lit World whose mission is to empower young people to author lives of independence, hope, and joy.

We hope you will find our conference educationally rewarding, and you will return to your classrooms ready to enrich your students.

With Warmest Regards,

Cheryl Harper

Bob & Susan Hirsch

Cheryl

Bob & Susan Hirsch

Cheryl Harper,  
President 2014-15 New York State Reading Association

Bob & Susan Hirsch  
2014 Conference Co-coordinators
The New York State Reading Association’s annual statewide conference has always been an excellent professional development experience available to educators across the state. **Conference 2014: Literacy within the Disciplines** focuses on the seamless integration of literacy & content instruction to promote greater student performance in all areas of education.

Attendance at all conference events is on a first-come basis, limited only by the size of the room. Please **wear your name tag throughout the conference** to indicate that you are appropriately registered and as a courtesy to the other participants. This will be monitored.

**Keynotes/Featured Speakers/Featured Authors:** Each day noted experts will address the full conference or present in featured sessions. See pages 16-24 for the complete listing of these honored presenters.

**Sessions:** Over ninety workshop sessions have been scheduled to address a variety of current issues in the field of literacy. Presenters were selected by the Conference Committee from submitted proposals. Please consider presenting at next year’s conference. Proposal forms for the Fall Conference 2015 are available at the hospitality table or on NYSRA’s website.

**1&1/2 hour Sessions:** Included in your registration is an opportunity to attend extended sessions which will go into more depth on issues. Several choices are offered as listed in the program. As with sessions, attendance will be dictated by the capacity of the presentation rooms.

**Special Events:** We have many special events scheduled throughout the conference. Tickets are required for Sunday night’s dinner and the luncheon and dinner on Monday. If you reserved a ticket with your registration the ticket will be in your registration packet. If you’d like to add a ticketed event, please check at the registration desk for availability. The conference will conclude with a luncheon featuring Doug Fisher. This event is included in the full conference fee.

**Conference Registration & NYSRA information:** NYSRA’s tables will be located near the registration desk, and NYSRA volunteers will be happy to assist you with your questions or concerns. Check out the **Raffle Quilts** which are being raffled to benefit Lit World. The winning tickets will be drawn at 2:30 pm on Tuesday at the luncheon.

**Silent Auction:** Baskets and materials generously donated by our local Reading Councils, NYSRA members and Exhibitors will be offered on Sunday, Monday and Tuesday. Winners will be drawn each day and posted at the Hospitality table. Please claim your prizes by 11:30 am on Tuesday.

**Opinions Expressed at the Conference:** This conference serves as an open forum. All opinions that are expressed and/or all materials distributed by program presenters are those of the particular presenter and do not necessarily reflect any official endorsement by the New York State Reading Association, its officers, or its members.
New York State Reading Association
Chartered by the International Reading Association

The New York State Reading Association shall contribute to the growth and welfare of local reading councils. It shall support, stimulate and inspire activities concerned with the improvement of reading/literacy programs and teaching procedures. The New York State Reading Association shall be organized to foster the purposes of the International Reading Association as found in Article II of the International Reading Association’s By-laws.

Taken from the Preamble of NYSRA’s By-Laws as revised September 16, 2005

Purposes of the International Reading Association

A. To improve the quality of reading instruction at all levels.
B. To develop an awareness of the impact of reading upon our citizenry.
C. To sponsor conferences and meetings planned to implement the purposes of the Association.
D. To promote the development among all people of a level of reading proficiency that is commensurate with each individual’s unique capacity.

Purposes of the New York State Reading Association

1. Our Mission Statement: To promote a literate, democratic society that values lifelong learning for its diverse cultures.
2. Specific Purposes:
   A. To promote the improvement of reading by:
      1. Encouraging the professional growth of individuals involved in the improvement of reading instruction by supporting programs which disseminate and develop information of literacy and education practices, materials, evaluation, research and objectives to present and future teachers.
      2. Encouraging mutual understanding and cooperative work in literacy among educators at all levels, parents and other interested groups.
   B. To enhance the professional status of individuals involved in the improvement of reading instruction by:
      1. Promoting standards for reading instruction.
      2. Acting as a unified voice in communications with governmental and professional groups and the public at large.
      3. Recognizing the contribution of the individual.
   C. To communicate by:
      1. Developing and sustaining articulation among all professionals directly involved in reading instruction.
      2. Acting as a resource for local reading councils by disseminating information useful for program development and the exchange of ideas.
      3. Encouraging mutual professional support among NYSRA members.
      4. Aiding the formation of new councils as well as encouraging increased membership in existing councils and in the International Reading Association.
   D. To promote the cause of reading instruction in New York State by:
      1. Increasing the awareness of members and others of current issues as they impact on literacy education and lifelong learning.
      2. Composing and the disseminating of position papers on issues of concern.
      3. Attempting to influence regulatory and public opinion.
      4. Encouraging the involvement of individual members in the entire legislative process.
NYSRA’s HISTORY

Almost five decades ago, educators from various geographic areas around New York State came together in an attempt to form a coordinating agency for local councils. The eleven councils that attended this initial meeting hoped to build stronger programs through collaboration and the sharing of ideas. Although the first attempt to become a state organization was not successful, many leaders from the local councils were not ready to abandon the idea and continued to organize meetings to discuss this possibility.

The New York State Reading Association officially originated in May 1965. Prior to this date, two attempts were made by IRA-chartered councils in New York State to form a state council. The 11 interested groups attempted to organize without success. Finally, in May 1965, representatives from the 11 councils met at the International Reading Convention in Detroit to found the New York State Reading Council (NYSRC). NYSRC was now 28 councils strong.

At the first Annual Assembly held in April 1967, the treasury indicated receipts of $323.44, with annual expenses of $35.66. A resolution on Reading Teacher Certification in New York State was drafted at this time. In June of 1967, the 35 councils of NYSRC were divided into eight zones.

NYSRC began working closely with the Bureau of Reading in the State Education Department in many cooperative ventures. NYSRC co-sponsored the Statewide Reading Conference at Grossinger’s in April 1970.

The professional organization became known as the New York State Reading Association. The Concord Hotel in Kiamesha Lake became the site of NYSRA Conferences. In 1972, every local council became a member of NYSRA.

NYSRA’s legislative bill passed in the State Assembly and Reading Certification in New York State became a reality. The reorganization of NYSRA expanded the Board of Directors to include Regional Directors, allowing grassroots input. The NYSRA Express rapid-update newsletter was established. Summer institutes were conducted in the 70s and 80s in West Point, Cooperstown, Alexandria Bay, Chautauqua and in the Finger Lakes area. NYSRA members also attended educational seminars as they cruised to Nassau and Bermuda.

The 1980s also brought exciting and innovative programs including NYSRA’s joint sponsorship with SED of Teleconferences on Newspaper in Education Week, Books for Babies Pilot Projects in Long Island and in Buffalo, a Literacy Outreach Program, Parents and Reading Programs, and Children’s Choices in New York State. Regional representatives were selected as Turnkey Trainers for Newspaper in Education Week in New York State through grants from the Newspaper Publishers.

The direction of education in New York State shifted focus in the 1990s. The development of the New York State Frameworks at the beginning of the decade formed the basis for implementing the new standards and assessment pieces. NYSRA played an active role working with the New York State Education Department on the development and response to the new frameworks.

As an organization, NYSRA began to restructure itself to meet the needs of its membership. The Assembly of Delegates continued to serve as a forum for conducting formal business with professional and leadership development becoming integral components of the weekend’s activities. Members were kept updated on the new standards and assessments, legislative initiatives, and certification from the key people working on the pieces. Legislation at both the state and federal levels prompted the need for professional action. NYSRA Boards through the 1990s focused on ways to speak to the legislation in a professional manner.

As NYSRA entered the 21st century, some significant changes took place. The Board of Directors was reconfigured and long-range planning was actively pursued. With the closing of the Concord Hotel in Kiamesha Lake, NYSRA’s Board elected to take the annual conference to different locations throughout the state. Since 1998, conferences have been held in Saratoga Springs, Syracuse, New York City, Rochester, Rye Brook and Albany. At the request of our membership, we continue moving the conference to various areas of the state.

NYSRA’S Executive Committee and Board of Directors continue to work on meeting the emerging needs of its members: setting future direction through retreats, providing staff development through the annual conference, meshing research with day-to-day practice, reviewing and recognizing outstanding children’s literature, supporting the formation of sister councils locally and internationally, disseminating current information through NYSRA’S publications (journals and newsletters), and reaching out to support local councils.

At this time, NYSRA includes 22 affiliate councils and an individual membership of over 1,700. NYSRA’s membership and programming efforts have been recognized through the winning of several IRA awards including the Award of Excellence, the President’s Award, and the Student Membership Achievement Award.

For more than 40 years, educators from all over the State of New York have contributed to the growth and development of local reading councils. They have supported, stimulated and inspired activities concerned with the improvement of reading programs, professional development of teachers, and the general promotion of literacy.
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<thead>
<tr>
<th>YEAR</th>
<th>PRESIDENT</th>
<th>REC SECRETARY</th>
<th>CORR SECRETARY</th>
<th>TREASURER</th>
<th>CONFERENCE COORDINATORS</th>
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<tbody>
<tr>
<td>1966-67</td>
<td>Kathleen Clayton</td>
<td>Barbara Clements</td>
<td>MaryLou Dickinson</td>
<td>Ira Toff</td>
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<td>1967-68</td>
<td>Eugene Guarino</td>
<td>Suzanne Spitz</td>
<td>Eleanor Friedman</td>
<td>Ira Toff</td>
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<td>1968-69</td>
<td>James Burke</td>
<td>Irene Heacock</td>
<td>Norma Maynard</td>
<td>Suzanne Spitz</td>
<td>Jane Sutherland</td>
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<td>1969-70</td>
<td>Ira Toff</td>
<td>Betty Sterzer</td>
<td>Norma Maynard</td>
<td>Ira Toff</td>
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<td>1970-71</td>
<td>Irene Heacock</td>
<td>Bernice Roupp</td>
<td>MaryLou Dickinson</td>
<td>Thelma Hall</td>
<td>Dan Briggs/Samuel Shohen</td>
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<td>1971-72</td>
<td>Samuel Shohen</td>
<td>Mary Attea</td>
<td>M. Barbara Giles</td>
<td>Martin Goldstein</td>
<td>Dan Briggs</td>
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<tr>
<td>1972-73</td>
<td>Ruby Breads</td>
<td>Esther Westendorf</td>
<td>Marjorie Lach</td>
<td>Martin Goldstein</td>
<td>Dan Briggs</td>
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<td>1973-74</td>
<td>MaryLou Dickinson</td>
<td>Michael Coiro</td>
<td>Theresa Brown</td>
<td>Nancy Gregoire</td>
<td>Dan Briggs</td>
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<td>1974-75</td>
<td>M. Barbara Giles</td>
<td>James Vacca</td>
<td>Edward Goldstein</td>
<td>Nancy Gregoire</td>
<td>Dan Briggs</td>
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<td>1975-76</td>
<td>Esther Westendorf</td>
<td>Daniel R. Hittleman</td>
<td>Elinor Barnes</td>
<td>Frank Ferris</td>
<td>Gretta Kipnis</td>
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<td>1976-77</td>
<td>Nancy Gerfoire</td>
<td>Joan Mineau</td>
<td>Frank Ferris</td>
<td>Archille DeBerardinis</td>
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<td>1977-78</td>
<td>Gretta Kipnis</td>
<td>MaryEllen Skidmore</td>
<td>John Watkins, Jr.</td>
<td>Shirley Walsh</td>
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<td>1979-80</td>
<td>James Vacca</td>
<td>Carole Huff</td>
<td>Carmella Mantaro</td>
<td>Rose Flaherty</td>
<td>Rose Flaherty</td>
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<tr>
<td>1980-81</td>
<td>Daniel R. Hittleman</td>
<td>Mitzi Lipp</td>
<td>Carmella Mantaro</td>
<td>Barbara Klebanov</td>
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<td>1981-82</td>
<td>John Watkins, Jr.</td>
<td>Rose Flaherty</td>
<td>Marcia Levens</td>
<td>Grace Morse</td>
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<td>1982-83</td>
<td>Archille DeBerardinis</td>
<td>Helen O'Connell</td>
<td>Sonja J. Sarachan</td>
<td>Jean Burns</td>
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<td>1983-84</td>
<td>Barbara Klebanow</td>
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<td>Sonja J. Sarachan</td>
<td>MaryEllen Skidmore</td>
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<td>1984-85</td>
<td>Rose Flaherty</td>
<td>Toba Neer</td>
<td>Joan Matteson</td>
<td>Janice Silva</td>
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<td>1985-86</td>
<td>Carole Huff</td>
<td>Janice Silva</td>
<td>Joan Matteson</td>
<td>Carmella Mantaro</td>
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<td>1986-87</td>
<td>Louise Matteoni</td>
<td>J. Michael Ritty</td>
<td>Stanley Cianfarano</td>
<td>Renee Levitt</td>
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<td>1987-88</td>
<td>Phyllis Schneider</td>
<td>J. Michael Ritty</td>
<td>Stanley Cianfarano</td>
<td>Judith Staples</td>
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<td>1988-89</td>
<td>Janice Silva</td>
<td>F. Carol Ramsey</td>
<td>Lois W. Stern</td>
<td>Marilyn Flaum</td>
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<td>1989-90</td>
<td>Carmella Mantaro</td>
<td>Diane Fini</td>
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<td>1990-91</td>
<td>Patricia Shea-Bischoff</td>
<td>Kathryn Pike</td>
<td>Stephen Witherow</td>
<td>Jane Barber Smith</td>
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<td>1991-92</td>
<td>Judith Staples</td>
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<td>1992-93</td>
<td>Nancy Becher</td>
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<td>Marcia Mondschein</td>
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<td>1993-94</td>
<td>Jane Barber Smith</td>
<td>Wallace Freeland Jr.</td>
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<td>1995-96</td>
<td>Marilyn Funes</td>
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<td>1997-98</td>
<td>David N. Berg</td>
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<td>1998-99</td>
<td>Dorothy Troike</td>
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<td>1999-00</td>
<td>Ann Stamp</td>
<td>Diane Jones</td>
<td>Stephen Shaw</td>
<td>Maryann Bassi</td>
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<td>2000-01</td>
<td>Roz Shaw</td>
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<td>2001-02</td>
<td>Mary Kline</td>
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<td>2002-03</td>
<td>Janice Almasi</td>
<td>Collette Vanyo</td>
<td>Gregory Brooks</td>
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<td>2003-04</td>
<td>Bonnie Talluto</td>
<td>Barbara Haverly</td>
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<td>2006-07</td>
<td>Victoria Ring</td>
<td>Barbara Haverly</td>
<td>Gerald Peters</td>
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<td>Dolores Watford</td>
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<td>Sue Smith</td>
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<td>Sue Smith</td>
<td>Bernice Bates</td>
<td>Gerald Peters</td>
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<td>2010-11</td>
<td>Debbie Dermady</td>
<td>Judy Ehrensbeck</td>
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<td>2011-12</td>
<td>Joanne Joyner-Wells</td>
<td>Kathleen A. Gormley</td>
<td>Robert Hirsch</td>
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<td>2012-13</td>
<td>Peter McDermott</td>
<td>Kathleen A. Gormley</td>
<td>Robert Hirsch</td>
<td>Debbie Dermady/Kathleen Gormley</td>
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<td>2013-14</td>
<td>Judy Ehrensbeck</td>
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**Administrative Assistants:** Barbara Lebentritt, 1981-97; Patricia Cunisskey, 1997-98; Patricia McGraw, 2000-Present
## 2014 CONFERENCE PLANNING COMMITTEE:

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td>Cheryl Harper</td>
<td>NYSRA 2014 President</td>
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<tr>
<td>Bob Hirsch &amp; Susan Hirsch</td>
<td>Co-Coordinator</td>
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<tr>
<td>Liz Yanoff</td>
<td>Featured Speakers Coordinator</td>
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<tr>
<td>Judy Ehrensbeck</td>
<td>Featured Author/Author Events Coordinator</td>
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<tr>
<td>Thea Yurkewecz</td>
<td>College Educator Liaison</td>
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<tr>
<td>Cindy Wells</td>
<td>Advertising and Conference Book</td>
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<tr>
<td>Sue Bogdan-Ritty</td>
<td>Common Core Panel Coordinator</td>
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<td>Melissa Kane</td>
<td>Community Day Coordinator</td>
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## 2014 - 2015 Standing Committees

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<tr>
<th>Committee</th>
<th>Coordinator/Co-ordinator</th>
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<tr>
<td>Charlotte Award 2014, Liz Yanoff</td>
<td>Conference Coordinator November 2015 (Saratoga)</td>
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<td>Charlotte Award, 2016 Karen Kondrick</td>
<td>Liz Yanoff</td>
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<td>Council Service Awards</td>
<td>Conference Co-Coordinators November 2014 (Syracuse)</td>
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<tr>
<td>Marcy Schickler</td>
<td>Susan and Bob Hirsch</td>
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<td>Development Fund</td>
<td>Exemplary Reading Program</td>
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**Language & Literacy Spectrum Editors—Past to present:** Lisa Fine & Jane Burns, 1991-93; Kathleen A. Gormley & Peter McDermott, 1994-97; Mary Drucker & Donna Mahar, 1998-2009; Donna Mahar, 2010-2012; Katie Cunningham, Kristin Rainville, Ross Collin, Courtney Kelly - 2012-present

Central Region - Regional Director:
Central New York Reading Council: Tess Dussling - tmdussli@syr.edu
Mohawk Valley Reading Council: Julie Purinton - jpurinton@westcanada.org and Kelly Healey kellyhealey70@gmail.com
Oswego Reading Council: President: Karen Brungard - kbrungard@sllboces.org

Eastern Region - Regional Director: Helen Stuetzel - HStuetzel@gloversvilleschools.org
Albany Area Reading Council: President: Liz Yanoff - lyanoff@nycap.rr.com
Columbia Greene Reading Council: President - Elizabeth LaPierre-elapierre@hughes.net
Montgomery-Fulton Reading Council: Mary Monk - mmonk@canjoharie.k12.ny.us
Schoharie Reading Council - Inactive

Hudson Valley Region - Regional Director: Dr. Michael Shaw, mshaw@stac.com
Amy Bull Crist: Co-Presidents: Kristin Slover - kslover@frontiernet.net and Becky Oszczepinski - beckyo@warwick.net
Mid-Hudson Reading Council: President: MaryAnn Zuccaro - marzuc23@gmail.com
Rockland Reading Council: President: Dr. Michael Shaw - mshaw@stac.com
Sullivan Reading Council: Co-Presidents: Cathy McFadden - cmcfadden@k12mcsd.net and Vicky VanFradenburgh - vanvic@swcsd.org
Ulster Reading Council : Inactive
Westchester Reading Council: President: Clara Kaplan - ckap360@aol.com

Long Island Region - Regional Director: Dr. Andi Sosin, andi.sosin@gmail.com
Nassau Reading Council: President: Co-Presidents: Kathleen Conway-Gervais - watcher@optonline.net and Nancy Roloson - rolosonsreaders@aol.com
Reading Specialists of Suffolk Reading Council: Co-Presidents: Fred Seiden - mmoreo5s@yahoo.com and Christine Guercio cread7@hotmail.com
Suffolk Reading Council: Contact: Lisa Fishkind - fishes27@optonline.net

NYC Region - Regional Director: Sharon Kohn - msskohn@aol.com
Bronx Reading Council: Inactive
Brooklyn Reading Council: President: Jennifer Hamilton-McKinnon - jenmac119@verizon.net
Manhattan Reading Council: Inactive
Queensboro Reading Council: Inactive
Staten Island Reading Council: President: Diane Matteo - dianemmatted@aol.com

North-East Region - Regional Director: Tamara Belanger, tamarabel@aol.com
Champlain Valley Reading Council: Inactive
Iroquois Reading Council: President: Kathleen Pfeiffer - fiveks@datatouch.net and Mary Ann Flanders - flandersm@lkgeorge.org

North-West Region - Regional Director: Carrie Lake - clake@sllboces.org
Greater Thousand Islands Literacy Council: President: Sharon Kelly - shar17@frontiernet.net
North Country Council of the International Reading Association: President: President: Megan Foster - megfoster622@gmail.com

Southern Region - Regional Director: Mary Allen - mallen@wpcsd.org
Binghamton Area Reading Council: President: Patricia Follette - pfollette@wpcsd.org
Catskill Reading Council: Inactive
Southern Tier Reading Council: Co-Presidents: President: Kathy Spencer - ckgspsencer@gmail.com
Seven Valley Reading Council: President: Mary Jo Morse-mary-jo.morse@cortland.edu

Western Region - Regional Director: Kathleen Cali, kathleen.cali@gmail.com
Chautauqua Reading Council: President: Karen Kondrick- kkondrick@gmail.com
Lake Counties Reading Council: Inactive Contact Person
Niagara Frontier Reading Council: President: Karen Sunderland - hopegiraffe@roadrunner.com
Rochester Area Literacy Council: President: LeeAnn Townsend- ltownsend@penfield.edu

Interested in reactivating an inactive council or joining a council in your area? Contact Wally Freeland, IRA Coordinator at: Wally32320@aol.com for help.
Cheryl Harper  
NYSRA President  
North Country Council of the IRA

Eileen LaSpaluto  
NYSRA President Elect & Awards Chair  
Albany City Area Reading Council

Liz Yanoff  
Vice President/Conference Featured Speakers  
Albany Area Reading Council

Susan and Bob Hirsch  
Conference Co-Coordinators  
Niagara Frontier Reading Council

Kathleen A. Gormley  
NYSRA Secretary  
Iroquois Reading Council

Larry Kline  
NYSRA Treasurer & Conference Registrar  
Mohawk Valley Reading Council

Judy Ehrensbeck  
NYSRA Past President & Conference Authors  
Greater Thousand Islands Literacy Council

Susan Bogdan-Ritty  
NYSRA Advocacy Chair & Hospitality  
Albany City Area Reading Council

Mary Kline  
NYSRA Governance & Conference Registrar  
Mohawk Valley Reading Council

Cindy Wells  
NYSRA Communications & Conference Book  
North Country Council of the IRA

Mary Miller  
NYSRA Partnerships  
Albany City Area Reading Council

Patricia Shea-Bischoff  
NYSRA Professional Development  
Staten Island Reading Council
NYSRA BOARD, MEMBERSHIP CHAIR, CONFERENCE TEAM & WEBMASTER

NYSRA Central Area Regional Director
Helen Stuetzel
NYSRA Eastern Area Regional Director
Albany City Area Reading Council
Michael Shaw
NYSRA Hudson Valley Regional Director
Rockland Reading Council

Andi Sosin
NYSRA Long Island Regional Director
Nassau Reading Council
Sharon Kohn
NYSRA New York City Regional Director
Brooklyn Reading Council
Tamara Belanger
NYSRA Northeast Regional Director
Iroquois Reading Council

Carrie Lake
NYSRA Northwest Regional Director
North Country Council of the IRA
Mary Allen
NYSRA Southern Regional Director & Silent Auction
Binghamton Area Reading Council
Kathleen Cali
NYSRA Western Regional Director
Rochester Area Literacy Council

Wallace Freeland
NYSRA IRA Coordinator
Greater Thousand Islands Literacy Council
Sharon Kelly
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KEYNOTE AND FEATURED SPEAKERS

**Pam Allyn** is a world-renowned literacy expert, author and motivational speaker. She is the founding director of LitWorld, a global literacy initiative serving children across the United States and in more than 60 countries, and LitLife, a cutting-edge consulting group working with schools to enrich best practice teaching methods and building curriculum for reading and writing. With her team at LitWorld, Pam created and leads World Read Aloud Day, a worldwide tribute to the power of literacy that happens every March. Pam received the 2013 Scholastic Literacy Champion Award, and is the Global Ambassador for Scholastic’s “Read Every Day. Lead a Better Life.” campaign. She is a spokesperson for BIC Kids, championing BIC’s 2014 “Fight for Your Write” campaign. Pam was selected as a mentor for the 2013 Bush Institute’s Women’s Initiative Fellowship to help young Egyptian women develop leadership skills. In 2014, she was chosen as a W.K. Kellogg Foundation Fellow, becoming a part of a national cohort of 20 fellows focusing on racial healing and equity. She is on the Advisory Boards of the Amherst College Center for Community Engagement, James Patterson’s ReadKiddoRead, the Pearson Foundation’s We Give Books, and the Millennium Cities Initiative Social Sector. Pam is the author of many books, including Your Child’s Writing Life, (winner of the Mom’s Choice Award), What To Read When: The Books and Stories To Read With Your Child–And All The Best Times To Read Them (winner of the National Parenting Magazine Award), Pam Allyn’s Best Books for Boys: How To Engage Boys in Reading in Ways That Will Change Their Lives. She has also contributed to the Complete Year Series (Scholastic) and Homework Pages for Independent Reading (Scholastic), among other titles. Her most recent series, Core Ready, published in 2013, is a 14-book series focusing on the Common Core Learning Standards. Pam is featured widely in the press and on the blogosphere as a reading expert for both home and school. She has been seen most recently on NBC News, CNN, and Al Jazeera, speaking to the power of education and literacy to transform lives and to create gender equity. Her work has been featured on Good Morning America, The Today Show, Oprah Radio, The Huffington Post and in The New York Times.

**Kelly Chandler-Olcott** is Professor and Chair of the Reading & Language Arts Center at Syracuse University, where she teaches literacy and English methods courses. A former high school English and social studies teacher in her native state of Maine, she now conducts research on adolescents' technology-mediated literacy practices, content literacy, and teacher inquiry. She has published five books and more than 60 articles and book chapters, including several in Language & Literacy Spectrum, the journal of the New York State Reading Association. She is a past president of the Central New York Reading Council.

**Ruth Culham** is the recognized expert in the traits of writing field and author of over 40 teaching resources published by Scholastic, including 6+1 Traits of Writing: The Complete Guide, Grades 3 and Up; 6+1 Traits of Writing: The Complete Guide for the Primary Grades; and Traits of Writing: The Complete Guide for Middle School, winner of the 2011 Teacher’s Choice award. (Not surprising, however, since middle school is her true love.) She has a new book for principals, What Principals Need to Know About Teaching and Learning Writing (2014), and another exciting new text from IRA: The Writing Thief: Using Mentor Texts to Teach the Craft of Writing (2014).

As the author of Traits Writing: The Complete Writing Program for Grades K-8 (2012), she has launched a writing revolution. Traits Writing is the culmination of 40 years of educational experience, research, practice, and passion.
Douglas Fisher, Ph.D., is Professor of Educational Leadership at San Diego State University and a teacher leader at Health Sciences High & Middle College having been an early intervention teacher and elementary school educator. He is the recipient of an International Reading Association Celebrate Literacy Award, the Farmer award for excellence in writing from the National Council of Teachers of English, as well as a Christa McAuliffe award for excellence in teacher education. He has published numerous articles on reading and literacy, differentiated instruction, and curriculum design as well as books, such as Better Learning Through Structured Teaching, Rigorous Reading, and Text Complexity: Raising Rigor in Reading. He can be reached at dfisher@mail.sdsu.edu.

Dr. Virginia Goatley is the Department Chair and a Professor in the Department of Literacy Teaching and Learning at the University at Albany. Her primary research interest is preventing reading and writing difficulties for children. Her research focuses on teacher preparation and professional development that supports effective classroom practice, including the accreditation and assessment of teacher preparation. In collaboration with colleagues at the Child Research and Study Center, she is co-investigator for two recent federally funded grants through IES and FIPSE, focused on the literacy coursework in teacher preparation programs, with a special emphasis on meeting the needs of all learners. In her earlier project with National Research Center for English Learning and Achievement (CELA), she studied the integration of literacy and social studies across the elementary grades.

Marcelle Haddix is a Dean’s associate professor and program director of English education in the Syracuse University School of Education. Her scholarly interests center on the experiences of students of color in literacy and English teaching and teacher education. She also directs the Writing Our Lives project, a program geared toward supporting the writing practices of urban youth within and beyond school contexts. Haddix’s work is featured in Research in the Teaching of English, English Education, Linguistics and Education, and Journal of Adolescent and Adult Literacy. She was a fellow in the 2006-2008 cohort of the Cultivating New Voices Scholars of Color fellowship program of the National Council for Teachers of English, and a 2009-2011 fellow for the inaugural cohort of the Scholars of Color Transitioning into Academic Research Institutions (STAR) Mentoring Program of the Literacy Research Association. Her awards and recognitions include the American Educational Research Association Division K Early Career Award; the National Council for Teachers of English Promising Researcher Award; and the Syracuse University Meredith Teaching Award, one of SU’s most prestigious teaching honors. She earned a Ph.D. from Boston College, a master’s degree in education from Cardinal Stritch University, and a bachelor’s degree in English education from Drake University.

Kathleen A. Hinchman is a Professor in the Reading and Language Arts Center at Syracuse University. Once a middle school teacher, she teaches undergraduate and graduate classes in childhood and adolescent literacy. Her research explores youths’ and teachers’ perspectives toward literacy. She has published in many journals and co-authored or edited such texts as Reconceptualizing the Literacies in Adolescents’ Lives and Teaching Adolescents Who Struggle With Reading. She has served as President of the Central New York Reading Council and the New York State Reading Association, and as a member of the Board of Directors and 2009 president of the National Reading Conference.
Christopher Lehman is an international speaker, education consultant and New York Times best-selling author. Chris has been a middle-school teacher; a high-school teacher; a literacy coach; and a Senior Staff Developer with the Teachers College Reading and Writing Project at Columbia University. He now works with schools around the world as an independent consultant and frequent keynote speaker, supporting educators, coaches, and administrators in developing rigorous and passionate literacy instruction across content areas. His books include: *Falling In Love With Close Reading* with Kate Roberts; *Energize Research Reading and Writing: Pathways to the Common Core* with Lucy Calkins and Mary Ehrenworth; and *A Quick Guide to Reviving Disengaged Writers*. His articles and interviews have appeared in many publications and popular blogs including *Voices in the Middle, SmartBrief, EdWeek, Choice Literacy* and *Talks with Teachers*. A graduate of UW-Madison, Chris went on to receive his M.A. in Teaching at NYU and his Ed.M. in Education Leadership at Teachers College, Columbia University. In addition to consulting and writing, he serves as an educational advisor to the National Center for Families Learning; he is a Booksource Advocate; and serves as a project advisor on a joint NCTE/National Center for Literacy Education national education collaboration initiative.

Maureen McLaughlin is a professor of reading education at East Stroudsburg University of Pennsylvania, USA. She earned her doctorate at Boston University and, prior to her tenure at the University, taught in a public school system for 15 years. Maureen was the 2013 – 2014 President of the International Reading Association. She is also the author of numerous publications, including four books on the Common Core State Standards and the Guided Comprehension series.

Cindy Middendorf has been a teacher – and a learner – for more than thirty years in the classroom, the last twenty-two of which were spent in kindergarten. Since retiring from the classroom, Cindy continues to bring research, experience, and inspiration to teachers as she presents locally and nationally on a variety of early childhood topics. Cindy has been a featured speaker at many state Kindergarten conferences, state Reading Association conferences, and has presented for each of the last four years at the International Reading Association. Cindy has written four teacher resource books, all published by Scholastic. Cindy and her husband Wayne live in Nichols, NY.

Cheryl Dobbertin is the program director for Expeditionary Learning’s Unlocking Teacher Potential through the Common Core initiative. She also serves as co-director of Expeditionary Learning’s work in New York State to develop and provide implementation support for Common Core-aligned ELA curriculum in grades 3-8. Prior to joining EL, Cheryl was a middle school building administrator, literacy coach, and high school English teacher. Cheryl is the author of *Common Core Unit by Unit*, published by Heinemann in 2013. Her work has also been published in ASCD’s *Differentiation in Practice: 9-12* and Rachel Billmeyer’s *Strategic Reading in the Content Areas*, ASCD’s *Education Leadership* and EdWeek.
**Timothy Rasinski** is a professor of literacy education at Kent State University. His scholarly interests include reading fluency and word study, reading in the elementary and middle grades, readers who struggle, and parental involvement. His research on reading has been cited by the National Reading Panel and has been published in journals such as *Reading Research Quarterly*, *The Reading Teacher*, *Reading Psychology*, and the *Journal of Educational Research*. Tim served on the Board of Directors of the International Reading Association. He has also served as co-editor of *The Reading Teacher* and the *Journal of Literacy Research*. In 2010 Tim was elected to the International Reading Hall of Fame. Prior to coming to Kent State Tim taught literacy education at the University of Georgia. He taught for several years as an elementary and middle school classroom and Title I teacher in Nebraska.

**Andrés Ruzo** is a Geophysics Ph.D. Candidate at Southern Methodist University. His particular area of focus is developing geothermal fields and technologies throughout the Americas, specifically in Texas, Nicaragua, and Peru. He is currently working on location collecting data to develop a Geothermal Map of Peru. Andrés was drawn to attend graduate school at SMU because of the numerous opportunities to do research all over the world. As a boy, Andrés spent much of his time on his family’s farm on the Casita Volcano in Nicaragua. His childhood experience helped him understand the power of the earth’s heat and kindled in him a desire to learn how to harness it. This desire led him to Southern Methodist University (SMU) in Dallas, Texas, where he obtained undergraduate degrees in Geology and Finance; and is now pursuing a Ph.D. in Geophysics. He is specializing in geothermal studies, and his thesis will focus on heat flow in Peru. Andrés is also a National Geographic Young Explorer, and recently finished filming his first documentary in the Peruvian Amazon.

**Barbara Stripling** is the Immediate Past President of the American Library Association and an Assistant Professor of Practice in the School of Information Studies, Syracuse University. Previously, in her 35-year library career, Stripling has been Director of Library Services for the New York City schools, a school library media specialist and school district director of libraries in Arkansas, a library grant program director in Tennessee, and director of library programs at a local education fund in New York City. She received her Doctorate in Information Management from Syracuse University in May 2011 and has written or edited numerous books and articles. Stripling is a former president of the American Association of School Librarians.

**Shane Templeton** is Foundation Professor Emeritus of Literacy Studies at the University of Nevada, Reno. A former classroom teacher at the primary and secondary levels, Shane’s research has focused on developmental word knowledge in elementary, middle, and high school students. Some of his books include *Words Their Way; Vocabulary Their Way; Teaching the Integrated Language Arts*; and, with Kristin Gehsmann, *Teaching Reading and Writing: The Developmental Approach*. Since 1987, Shane has been a member of the Usage Panel of the *American Heritage Dictionary*. He is educational consultant for *The American Heritage Children’s Dictionary* and wrote the foreword to the recently published *Curious George’s Dictionary*, both published by Houghton Mifflin Harcourt. Dr. Templeton is co-author of *Houghton Mifflin Harcourt Journeys*, a K-6 reading program, and co-author of *Earobics*. Dr. Templeton received his M.Ed. and Ph.D. degrees in Education from the University of Virginia.
Mary Thomas has dedicated her 20+ year professional career to providing resources that help students learn and teachers teach science. As the Assistant Director of the Monroe 2-Orleans BOCES Elementary Science Program, Mary has been a classroom educator, a writer of elementary science units with leveled readers, a professional developer and a program administrator. She is also the Science Teachers Association of New York State Director-At-Large for Elementary Science. Mary has her Bachelor of Science degree from SUNY Cortland and her Master’s degree and Certificate of Advanced Study from SUNY Brockport. She holds NYS certifications in Biology, Earth Science, General Science, Elementary Education and School District Administration. Mary lives in Caledonia, New York with her husband and two crazy cats as her son and daughter have flown the coop.

Antonietta Quinn is a Science Resource Teacher/Instructional Support Specialist with the Elementary Science Program (ESP) at Monroe 2-Orleans BOCES. Antonietta holds a Master’s Degree in Educational Leadership from St. Bonaventure University in Allegany, NY and a Bachelor’s Degree in Elementary Education from Mercyhurst College in Erie, PA. Her teaching career began in Fairfax County Public Schools as a sixth grade science and language arts teacher. After moving to New York, she worked in the Math, Science, and Technology Department at Cattaraugus/Allegany BOCES. In her current position, she writes science curriculum that is used in school districts across New York State and provides professional development for teachers. She also works with students teaching lessons in astronomy and nature studies. Antonietta is the Elementary Subject Area Representative for the Central Western Section of the Science Teachers Association of New York State (STANYS). She lives in Webster, New York with her husband and two sons.

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The Old Forge Hardware Store Bookstore
in the Exhibit Hall
Conference featured author books available for signing and many more books available!!
See the author signing schedule on page 26.
Sandra K. Athans is a National Board Certified practicing classroom teacher with fifteen years of experience teaching at the elementary level. Recently awarded the 2014 New York State Outstanding Elementary Social Studies Teacher of the Year Award, she is the author of several teacher-practitioner books on literacy and integrated content-area instruction including *Quality Comprehension* and *Fun-tastic Activities for Differentiating Comprehension Instruction*, both published by the International Reading Association. She is also a children’s book writer and specializes in high-interest, photo-informational books including *Tales from the Top of the World* which recounts her brother’s seven ascents of Mount Everest, and *Secrets of the Sky Caves* which documents recent scientific expeditions of Nepal’s mysterious cliff side caves. Sandra has also been awarded over 15 competitive grants to study elementary instruction and has presented her research at international, regional, and local conferences including the International Reading Association and the National Council of Teachers of English Conferences, and others. Sandra earned a B.A. in English from the University of Michigan, an M.A. in Elementary Education from Manhattanville College, and an M.S. in Literacy (Birth – Grade 6) from Le Moyne College. She is also certified to teach Secondary English. In addition to teaching in the classroom, she is an Adjunct Professor at Le Moyne College and provides instruction in graduate-level literacy classes. Sandra also serves on various ELA Leadership Networks and collaborates with educators nationwide to address the challenges of the Common Core Standards.

Alyssa Satin Capucilli is the author of Biscuit, the popular bestseller used to launch the My First I Can Read Series from HarperCollins. With over fifty titles in the series as well as over twenty million books in print, *Biscuit* has been deemed a modern classic and has been translated into numerous languages worldwide. Once a professional dancer, Alyssa’s love of dance is embodied in her series, *Katy Duck*, illustrated by Henry Cole. Other works include a series of interactive non-fiction photo essays including, *My First Soccer Game* and *My First Ballet Class*, and a her newest picture book, *Tulip Loves Rex*. Ms. Capucilli is the recipient of numerous awards including the Washington Irving Award, the Garden State Award, the Bank Street College Best Book Award and the Oppenheim Portfolio Gold Award, and the American Library Association Award. She is a frequent lecturer at the Teachers College Reading and Writing Project.

Christopher Paul Curtis was born and reared in Flint, Michigan. After high school graduation, he worked on the assembly line of the Fisher Body Plant/Flint Plant No. 1 and graduated from the Flint branch of the University of Michigan. His first book, *The Watsons Go to Birmingham - 1963*, received a Newbery Honor and Coretta Scott King Honor book citation in 1996, and *Bud, Not Buddy* received the Newbery Medal and Coretta Scott King Award in 2000. His most recent book *Elijah of Buxton* won a Newbery Honor, the Coretta Scott King Author Award, and the Scott O’Dell Award for Historical Fiction in 2008. "This novel came to me in a way that was far different than any other," states Curtis. "From the word ‘go’ Elijah and I became close friends. When I'd go to the library to write, it was as if he were anxiously waiting for me, waiting to tell about his life, his worries, his adventures." Christopher Paul Curtis lives with his wife and two children in Windsor, Ontario, Canada.
Bruce Coville writes, “I grew up around the corner from my grandparents' dairy farm, which was three miles outside of a small town called Phoenix. As a child I loved Mary Poppins and Dr. Doolittle, and I can remember getting up ahead of everyone else in the family so that I could huddle in a chair and read The Voyages of Dr. Doolittle. I started working seriously at becoming a writer when I was seventeen. Like most people, I was not able to start selling my stories right away. So I had many other jobs along the way to becoming a writer, including toymaker, gravedigger, cookware salesman, and assembly line worker. Eventually I became an elementary teacher, and worked with second and fourth graders. I feel like a very lucky person. From the time I was young, I had a dream of becoming a writer. Now that dream has come true, and I am able to make my living doing something that I really love.”

Cynthia DeFelice is the highly acclaimed author of many novels for young readers, including The Ghost of Fossil Glen, which received a starred review in SLJ and a boxed review in Booklist, and The Apprenticeship of Lucas Whitaker, which was named an ALA Notable Book and a SLJ Best Book of the Year. Ms. DeFelice is also the author of many picture books for young readers, including the Charlotte Award winning book, Old Granny and the Bean Thief.

Elizabeth Levy grew up reading a wide variety of books for children and adults. Levy had a vivid imagination, and though her penchant for stretching the truth and lying got her in trouble, it also led to her first published work, a poem called “When I Grow Up I Want to Be a Nurse All Dressed in White” that was printed in the newspaper when she was in third grade. Levy graduated magna cum laude from Brown University in 1964 and went on to earn a graduate degree from Columbia University. Before turning to writing full-time, she worked as an editor and news researcher for ABC, an assistant editor at Macmillan, a public-relations writer for the New York Public Library, and a staff writer for an urban-affairs consulting firm. Since 1971, Levy has published more than 90 books for young readers, including fiction, nonfiction, young adult novels, and mysteries. One of the most rewarding aspects of her life as a writer has been volunteering at a New York City public school, working one-on-one with fifth-grade students to help them write and publish their own stories.

Trinka Hakes Noble is the award-winning author of numerous picture books, including The Orange Shoes (IRA Teachers’ Choice 2008), The Scarlet Stockings Spy (IRA Teachers’ Choice 2005), and the ever-popular Jimmy’s Boa series. Her many awards include ALA Notable Children’s Book, Booklist Children’s Editors’ Choice, and several state reading awards. Ms. Noble has studied children’s book writing and illustrating in New York City at Parsons School of Design, the New School University, and Caldecott medalist Uri Shulevitz’s Greenwich Village Workshop. Her latest titles are The People of Twelve Thousand Winters and The Legend of the Jersey Devil. She lives in northern New Jersey. Learn more at her Web site www.trinkahakesnoble.com
Karen Kaufman Orloff is the author of eight books for children, including the "I Wanna" series -- "I Wanna Iguana," "I Wanna New Room," and "I Wanna Go Home" (G.P. Putnam, illustrated by David Catrow), used by teachers all over the country for persuasive and letter writing. Her other titles are: "If Mom Had Three Arms," "Talk, Oscar, Please!" (Sterling Publishing) and three "Nightlight Detective" books from Peter Pauper Press. She teaches writing for adults, and is always happy to visit schools and libraries. Visit her website at www.karenkaufmanorloff.com.

Tim O’Shei is a children’s author, journalist, teacher, and the founder of Live! Starring …You!, a media and education organization that works with schools and studios to train young “reporters,” stage high-energy and interactive author visits, and create publishing opportunities for student writers. Tim is the author of 60-plus children’s books on topics including sports, spies, princesses, survival, martial arts, creepy tales, and more. He’s also a contributing writer for Scholastic Inc.’s middle-school language arts magazine, Scope, and middle- and high-school publication, Choices. As a sports and entertainment journalist, Tim has written for publications including The Sporting News, Dance Spirit, Runner’s World, Rinkside, Courtside, Baseball Digest, Beckett Publications, BuffaloBills.com, USAHockey.com, and many more. He spent more than a decade covering the NFL and NHL as a beat reporter, and has covered major events such as the NHL All Star Game, the Stanley Cup Finals, the NFL playoffs, NCAA bowl games and March Madness. He also covered the 2009 inauguration of President Barack Obama, and has won several state and national awards for his news, sports, feature, education and column writing. Tim has interviewed hundreds of celebrities in entertainment, sports and politics, including Christopher Reeve, Michael J. Fox, Kiefer Sutherland, Vanessa Williams, Presidents Gerald Ford and Jimmy Carter, Tim Russert, Shaquille O’Neal, Derek Jeter and LeBron James.

Steve Sheinkin is a former textbook writer, Steve is now making amends by writing history books kids and teens actually want to read. Recent titles include Bomb, The Notorious Benedict Arnold, Lincoln's Grave Robbers, and the newest, The Port Chicago 50: Disaster, Mutiny, and the Fight for Civil Rights. His books have won numerous awards, including a Newbery Honor, the Siebert Medal, and the YALSA Award for Excellence in Nonfiction for Young Adults. He also contributed a truly disturbing and disgusting story to the new Guys Reads: True Stories, edited by Jon Scieszka. You can read more about him at stevesheinkin.com.

Courtney Sheinmel is the author of several books for middle-grade readers, including Sin- cerely and All the Things You Are. Like Stella Batts, she was born in California and has a younger sister, but unlike Stella, her parents never owned a candy store. Courtney now lives in New York City where she spends her days writing and teaching writing classes. Visit her online at www.courtneysheinmel.com where you can find out more about all the Stella Batts books.
Amy Ludwig VanDerwater  Author of the award-winning poetry collection *FOREST HAS A SONG* (2013), five forthcoming picture and poetry books, co-author of the second grade poetry book in the new (Heinemann) *UNITS OF STUDY* (2013), and blogger at The Poem Farm and Sharing Our Notebooks, Amy Ludwig VanDerwater has studied the craft of writing with hundreds of teachers for the past seventeen years.

A former librarian, Helen L. Wilbur has, for most of her career, worked on the electronic side of the publishing world. She has a BA in English Language and Literature from the University of Chicago and an MA in Library Science from Columbia University. Helen’s children’s books include *M is for Meow: A Cat Alphabet* (a 2007 ASPCA Henry Bergh Honor Book for illustration); *Z is for Zeus: A Greek Mythology Alphabet* (a 2009 Mom’s Choice Selection); and *Lily’s Victory Garden* (a 2011 IRA Teachers’ Choices Reading List selection). Helen lives in New York City.

Salina Yoon, winner of the 2014 NYSRA Charlotte Award, is the award-winning creator of over 150 books for children. Salina’s most recent picture books include her series about Penguin beginning with *Penguin and Pinecone*, her series about Bear beginning with *Found*, and her latest interactive picture book, *Tap to Play*. She also creates innovative novelty books for very young children, specializing in formats that are unique and interactive, such as *Rock and Roll Colors* and *Opposnakes*. She lives in San Diego with her family. www.salinayoon.com

See page 26 for the full author signing schedule. Take advantage of purchasing books and getting them signed by the authors! A gift of literacy is a gift that keeps on giving!!
You and your students will fall for close reading

Close reading
for narrative, nonfiction—and life

"Loving something or someone involves knowing that thing or person very well. Love brings us in close, leads us to study the details of a thing, and asks us to return again and again. These are the motivations and ideas that built this book."

—Chris Lehman & Kate Roberts

Chris Lehman and Kate Roberts share a ritual for close reading and help you support independence and the transfer of close reading skills with lessons that include:

- strategies for reading narratives, informational texts, and arguments
- suggestions for differentiation
- sample charts and student work from real classrooms
- connections to the Common Core
- a focus on viewing media and life in the same careful way.

Falling in Love with Close Reading—because close reading doesn’t stop at the edge of the page.

Grades 5–12 / 978-0-325-05084-3 / 157pp / $19.00

Read a sample chapter.

http://hub.am/142shIF
2014 NYSRA Conference Author Book Signing Schedule

Book signings will take place in the Exhibit Hall near the Old Forge Hardware Store Bookstore booth, unless otherwise indicated.

<table>
<thead>
<tr>
<th>Author</th>
<th>Presentation time</th>
<th>Book signing</th>
</tr>
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<tbody>
<tr>
<td><strong>Sunday</strong></td>
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<tr>
<td>Amy VanDerwater</td>
<td>Community Day Event S 3:25-4:25</td>
<td>S 12:30-3:15^^^</td>
</tr>
<tr>
<td>Violet LeMay</td>
<td>Community Day Event</td>
<td>S 12:30-3:30^^^</td>
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<tr>
<td>Anne Phinney</td>
<td>Community Day Event</td>
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<tr>
<td>VanRipers</td>
<td>Community Day Event</td>
<td>S 12:30-3:30^^^</td>
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<tr>
<td>Lisa Potocar</td>
<td>Community Day Event</td>
<td>S 12:30-3:30^^^</td>
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<tr>
<td>Shirley Vernick</td>
<td>Community Day Event</td>
<td>S 12:30-3:30^^^</td>
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<tr>
<td>Salina Yoon</td>
<td>Community Day Event</td>
<td>S 12:30-3:30^^^</td>
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<tr>
<td><strong>Monday</strong></td>
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<tr>
<td>Cynthia DeFelice</td>
<td>M 10:20-11:20</td>
<td>M 11:30-12:30</td>
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<tr>
<td>Courtney Sheinmel***</td>
<td>M 11:30-12:30</td>
<td>M 1:00-2:00***</td>
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<tr>
<td>Sandra Athans</td>
<td>Monday Author Luncheon</td>
<td>M 2:00-2:30</td>
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<tr>
<td>Steve Sheinkin</td>
<td>Monday Author Luncheon M 4:30-5:30</td>
<td>M 2:00-3:00</td>
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<tr>
<td>Helen Wilbur***</td>
<td>Monday Author Luncheon</td>
<td>M 2:15-3:15***</td>
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<tr>
<td>Bruce Coville</td>
<td>M 4:30-5:30</td>
<td>M 3:00-4:15</td>
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<tr>
<td>Elizabeth Levy</td>
<td>M 4:30-5:30</td>
<td>M 3:00-4:15</td>
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<tr>
<td>Trinka Hakes Noble***</td>
<td>M 1:40-2:40</td>
<td>M 3:30-4:30***</td>
</tr>
<tr>
<td>Salina Yoon</td>
<td>Monday Charlotte Award Dinner</td>
<td>M 4:00-5:00</td>
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<tr>
<td><strong>Tuesday</strong></td>
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<tr>
<td>Tim O’Shei</td>
<td>T 7:20-8:20 &amp; 11:15-12:10</td>
<td>T 8:45-9:45</td>
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<tr>
<td>Sandra Athans</td>
<td>T 11:15-12:10 &amp; 12:15-1:15</td>
<td>T 9:30-10:30</td>
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<tr>
<td>Alyssa Capucilli</td>
<td>T 12:15-1:15</td>
<td>T 9:30-10:30</td>
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<tr>
<td>Karen Orloff</td>
<td>T 12:15-1:15</td>
<td>T 9:30-10:30</td>
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</tbody>
</table>

^^^Community Event signings will take place in the Ballroom Foyer  
*** Signings in Sleeping Bear Press booth in Exhibit Hall
AWARDS DINNER
Sunday, 6:30-9:00:  Convention D
Join Andrés Ruzo and
NYSRA Award Recipients
for this Special Event!

See page 36 for details
(Ticketed Event-Check Registration Table for Availability)

AUTHOR LUNCHEON
Monday, 12:30 - 1:45:  Convention D
An Informational Sandwich
Join authors Sandra Athens, Steve Sheinkin and Helen Wilbur
for a special event!

See page 44 for details
(Ticketed Event-Check Registration Table for Availability)

CHARLOTTE AWARD DINNER
Monday, 5:30-7:00:  Convention D
Join NYSRA for their biennial
Charlotte Awards Presentation

See page 54 for details
(Ticketed Event-Check Registration Table for Availability)

CLOSING CONFERENCE LUNCHEON
Tuesday, 1:20-3:20:  Convention D
Join Douglas Fisher as he shares ideas on how to promote close reading
of complex texts!

Sneak Preview of Conference 2015!

See page 66 for details
(Author Luncheon Included in Tuesday Registration Fee)
New York State Reading Association’s

Community Day

Sunday, November 9, 2014
Holiday Inn
Electronics Parkway, Liverpool, NY
12:30-3:20 PM

Come enjoy an afternoon of fun with your family!

Attend opening presentation at 1:00 with Charlotte Award winning and Bresnahan Book Award winning author, Salina Yoon
Meet NYS authors, Shirley Vernick, Violet LeMay, Lisa Potocar, the VanRipers, Amy Ludwig VanDerwater and Anne Phinney
Purchase books and have them signed by your favorite authors

Wow! Science interactive science show performed by the MOST at 1:00 PM (grades K-8)
Let’s Face It, Informational Text Has Features fun and interactive presentation conducted by Barbara Masley (grades 3-5)
Boiling River interactive science presentation with National Geographic Young Explorer, Andrés Ruzzo (grades K-8)
Colder Than Ice interactive dry-ice show performed by the MOST at 2:00 PM (grades K-8)
Learn about the Erie Canal Museum’s Erie Canalway National Heritage Corridor Ticket to Ride program

Open to students and families from grades K-8.

FREE ADMISSION!
books available for purchase at the event
COMMUNITY DAY EVENTS

FEATURED AUTHORS and FEATURED SPEAKERS
Ballrooms and Ballroom Foyer

12:30-3:20

AUTHOR MEET AND GREET
Ballroom Foyer

Come meet and chat with Charlotte Award winning author Salina Yoon and six New York State authors at this Author Meet and Greet. Their books will be available for purchase, if you wish, so that you can also ask them to sign a copy for you or as a gift.

Salina Yoon - award-winning creator of over 150 books for children
Shirley Vernick - Shirley Reva Vernick is the author of three young adult novels
Lisa Potocar - author of Sweet Glory a Young Adult award winner
Violet LeMay - Violet Lemay is an author, art director and award-winning illustrator living in Saratoga Springs, NY
Amy Ludwig VanDerwater - author of the poetry collection FOREST HAS A SONG, five forthcoming picture and poetry books
The VanRipers - Authors of The Adirondack Kids®, a series of children's chapter books by a father-and-son team
Anne Phinney - Anne has had several articles published, Finding My Way to Moose River Farm is her first book

1:00

Wow! Science
Ballroom East
MOST – Syracuse Science Museum
An interactive science show.
Appropriate for children in grades K-8 and adults.

1:45

The Boiling River
Ballroom Center
Andres Ruzo – a National Geographic Young Explorer
An interactive science presentation complete with a giant anaconda snake skin.
Appropriate for children in grades K-8 and adults.

2:00

Colder Than Ice
Ballroom East
MOST – Syracuse Science Museum
An interactive dry-ice show.
Appropriate for children in grades K-8 and adults.

2:30

Let’s Face It, Informational Text Has Features!
Ballroom West
Barbara Masley
A fun and interactive session for children and parents.
Appropriate for children in grades 3-5 and adults.
FEATURED SPEAKER

Bringing Literacy Alive Through Creative Research Products
Barbara Stripling, 2013-2014 President of the American Library Association

Do you want to excite your students to read, write, and present in all of their classes? Do you want to motivate your students to create expressions of their own learning, rather than simply cutting and pasting the knowledge of others? Try using REACTS, a taxonomy of creative research products, to build literacy, critical and creative thinking, and active learning into any curriculum area.

Disciplinary Reading and Writing and the Common Core
Peter Mc Dermott, Ph.D,  Fancine Falk-Ross, Ph.D., Sharon Medow, Ed.D. of Pace University

Transitioning to the CCLS has been challenging, but teachers are steadfast in using the Standards to improve children's literacy development. Instructional strategies for teaching “close reading” and “writing with evidence” throughout the disciplines are presented.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers

Writing Like Scientists: Using Science Experiments to Generate Authentic Writing
Caroline Hopenwasser, Aaron Isabelle, Jennifer Piekara of SUNY New Paltz

Hands-on science experiments naturally engender learning and student enthusiasm. This session presents a model for engaging students in authentic writing experiences based on excitement generated during a science-focused literacy clinic for struggling readers and writers.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers, College Educators, Reading Teachers

Please put any ideas you have regarding future speakers, new ideas, etc. in our Suggestion Boxes. They can be found at the registration table And the Silent Auction booth in the exhibit hall
THANK YOU!!

Please Remember to wear your name tag. Thank You!
2:00-3:15  CONFERENCE OPENING SESSION

KEYNOTE SPEAKER

Teaching Students to Comprehend Informational Text in the Age of the Common Core  Cotillion Rooms
Maureen McLaughlin, 2013 President International Reading Association
A strong research base, a sound theoretical framework, and numerous practical ideas ready for classroom implementation are embedded in this presentation. Participants will learn how to teach students to construct meaning when reading informational text. The teaching and learning experiences will be situated within the Common Core Standards.

3:25-4:25

FEATURED AUTHOR

Poetry All Day Long  Onondaga Room E
Amy Ludwig VanDerwater

Reading and writing poems can deepen a writer’s understanding of structure, craft, and academic disciplines. Come explore ways to introduce and study poetry through content and content through poetry. Learn about poets, books, and mini lessons to extend students’ appreciation and understanding of writing and the world.

Student Engaged Learning: Literacy Centers & 3-8 NY Modules  Onondaga Room F
Karen Kondrick of Ripley Central School

What kind of activities engage students and promote creativity while meeting the Common Core standards? Join a sixth grade teacher who has combined literacy centers with NY modules to engage students and meet standards.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Best Practices for Literacy Learning
Intended Audience: Classroom Teachers, College Educators, ELL Educators, Librarians, Reading Teachers, Special Area Personnel, Special Education Teachers, General Interest

Engaging English Learners in Discipline Specific Vocabulary and Concepts  Onondaga Room G
Barbara Mallette, Faculty Emeritus of SUNY Fredonia

This session will describe the utilization of Numbered Heads Together to engage English Learners in content courses. Data on the impact of this strategy on English Learners’ performance will be shared.
Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers, ELL Educators, Reading Teachers, Special Education Teachers

FEATURED SPEAKER

Short Texts for Short Kids: Using Picture Books to Teach Writing With the Traits K-5  Cotillion Rooms
Ruth Culham/Sponsored by Scholastic

Using fiction and nonfiction picture books is a rewarding and powerful teaching strategy to help students at any age learn to write. As models for good writing, students use picture books, chapter books, and everyday texts to see the writing traits in action and to learn specific craft techniques to create strong writing. Participants will sample books that align with each of the traits, make writing connections to each of the modes (narrative, informational, argumentative (opinion) and discover digital options for sharing picture books, too.
Technology to Enhance Close Reading and Academic Vocabulary
Kathleen Gormley, Ph.D,  Peter Mc Dermott, Ph.D. of Sage Colleges and Pace University

This workshop will explore strategies to develop students' abilities to learn academic vocabulary while reading closely. An emphasis will be on using digital literacy tools to engage students and develop their understanding of content subjects.
Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Administrators/Supervisors, Classroom Teachers

Investigating Informational Text: Strategic Detective Work
Barbara Masley of Scholastic Book Fairs

This session shows how educational leaders can share CLUES to finding pertinent information in nonfiction text by scrutinizing primary, secondary, and multiple sources in a way that all family members will enjoy.
Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Administrators/Supervisors, Classroom Teachers, Family Literacy Staff, Librarians, Reading Teachers, Special Education Teachers

Flipping Your ELA Classroom: Technology, Logistics and Other Considerations
Amy Bartell of Erie 2 BOCES

Join us to have a hands-on session and build a flipped classroom lesson for ELA! Attendees will learn how to record, link, embed documents and videos, and build engaging "flipped" lessons for any level!
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Other
Intended Audience: Classroom Teachers

New Adult Literature Enhances Literacy, Disciplinary Knowledge, and CCR Skills
Sharon Kane of SUNY Oswego

Promoting New Adult (NA) Literature, which targets readers and features characters in the 17-25-year-old range, can address CCSS/CCR standards and lead to wide reading for pleasure and knowledge in the disciplines.
Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Literature for children and young adults
Intended Audience: Classroom Teachers, College Educators

Collecting Professional Development Credits? Look for NYSRA members with “critter” pens. They will be in the corridors outside sessions as they conclude for 15 minutes. These members can sign your Professional Development Credit sheet. At the conclusion of the conference, turn in your sheet at the registration desk for an official recognition certificate.
Leading Students to Higher Education: Improving ACT Scores  
Onondaga Room E  
Mary Sargent, Assistant Principal of Conner High School, Boone County Schools

High school educators took steps to impact the reading achievement of their struggling students and to improve their ACT scores. Within approximately four months, 89% of the students showed statistically significant gains following those efforts.

Age Level Addressed: Secondary literacy (Grades 6-12)  
Topic Addressed: Struggling and reluctant readers  
Intended Audience: Administrators/Supervisors, Classroom Teachers, ELL Educators, Family Literacy Staff, Reading Teachers, Special Education Teachers, General Interest

Literacy Coaching through Children’s Literature  
Onondaga Room F  
Stephanie Affinito of the University at Albany

In this session, literacy coaches and teacher leaders will explore using children’s literature as mentor texts for teachers within literacy professional development settings.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Teacher education  
Intended Audience: Reading Teachers

The Use of Multi Genre Writing to Enhance Module Content  
Onondaga Room G  
Jennifer Hutchins of Salmon River Central School District and Marta Albert of SUNY Potsdam

In this session you will learn what are the parts of a multi genre study and how it can be utilized to enhance content in the modules.

Age Level Addressed: Secondary literacy (Grades 6-12)  
Topic Addressed: Best practices for literacy teaching  
Intended Audience: Classroom Teachers

Visual Literacy within Expository Disciplines  
Convention D  
Cindy Bird of SUNY Fredonia

Knowing visual components specific to a discipline enables readers to more easily comprehend a discipline-specific text. Come explore how visual literacy and content work hand-in-hand to offer the reader a depth of integrated meaning.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Literacy within the disciplines (content area literacy)  
Intended Audience: Classroom Teachers, ELL Educators, Reading Teachers, General Interest

Teaching Struggling Readers in the Age of the Common Core  
Cotillion Rooms  
Francine Falk-Ross, Peter McDermott, Kathleen Gormley, Brian Evans, Shobana Musti-Rao of Pace University and Sage Colleges

This panel will share current theories and practices for teaching literacy to students who struggle in their reading and writing using lenses from different disciplines, framed by Common Core State Standards.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Struggling and reluctant readers  
Intended Audience: Classroom Teachers, College Educators, ELL Educators, Reading Teachers, Researchers, Special Education Teachers
FEATURED SPEAKERS

**ELA and Science at the Middle Level: A Shift Toward Student Success**  
Ballroom West  
Presenters: Mary Thomas and Antonietta Quinn, Monroe 2-Orleans BOCES ESP Educators

Join the presenters for a journey to where science and ELA meet – at the reason for the seasons! An abstract concept such as why we have the seasons is difficult for middle level students to grasp and that makes for great intersections with reading and writing strategies. These lessons were featured in an article by Quinn and Thomas in the National Science Teachers Association journal for middle level teachers, *Science Scope*, and presented at the NSTA Conference in Philadelphia. Ideas and resources to aid in implementation of the CCSS – Literacy in the Content Areas in middle and high school levels will also be shared. This is a hands-on session.

**Text Type Diversity of Beginning Writers: A Formative Assessment Measure**  
Ballroom Center  
Kathleen Cali of EnCompass Resources for Learning

This session will examine the diverse text types produced by beginning writers in grades K-1 during daily writing workshop. A formative text type diversity measure will be used to develop learning targets to inform instruction.  
Age Level Addressed: Early childhood literacy (PreK-Grade 2)  
Topic Addressed: Best practices for literacy teaching  
Intended Audience: Administrators/Supervisors, Classroom Teachers, ELL Educators, Special Education Teachers

**Cross-Curricular Teaching and Learning: Inquiry and Innovation**  
Ballroom East  
Dr. Deborah Owens, Tyler Tarnowitz, Stephanie Tock, Elizabeth Ogden, Erin Filiput of Elmira College

This presentation presents strategies for teaching the CCSS through inquiry learning. Examples are provided of learning walls, immersive reader’s theater, and technology to engage and motivate K-12 students in cross curricular inquiry.  
Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Best practices for literacy teaching  
Intended Audience: Classroom Teachers

5:00-6:30  
Convention Center A, B, C  
Exhibit Hall Grand Opening Gala

The exhibitors and NYSRA invite you to sample hors d'oeuvres and the latest in educational materials at the Grand Opening of the Exhibit Hall. Please be sure to allocate time to spend with our esteemed supporters.

Please Remember  
to wear your name tag.  
Thank You!
Exhibit Hall Grand Opening Gala  
Convention Center A, B, C  
Sunday evening:  5:00-6:30 p.m.

The exhibitors and NYSRA invite you to sample hors d'oeuvres and the latest in educational materials at the Grand Opening of the Exhibit Hall. Please be sure to allocate time to spend with our esteemed supporters.  
Hope to see you there!

Exhibit Hall Hours:  
Monday   8:00 a.m. - 5:00 p.m.  
Tuesday  8:00 a.m. - 12:00 p.m.

Be sure to stop by the NYSRA Silent Auction Booth!  
Raffle tickets will be sold for uniquely designed baskets  
Many exciting themes will be represented from books, to foods, to spa items…just to name a few!  
Drawings will be held daily.  
Proceeds will go toward the NYSRA Development Fund.

Located in the Exhibit Hall.

See page 66 for a buy two get one free coupon for the Silent Auction.
AWARDS DINNER

FEATURED SPEAKER:
Andrés Ruzo
Sponsored by National Geographic

Sunday, November 9, 2014
6:30 - 9:00 p.m.
Convention Center D
(Ticketed Event)

NYSRA Literacy Advocate Award
Individual Award: Carolyn Mosier of Fulton, NY
Organizational Award: Fulton Noon Rotary Club in Fulton, NY

NYSRA Literacy Outreach Award
Albany City Area Reading Council

NYSRA Literature Mini-Grant Award
Kasi Long, Reading Teacher/RTI Coordinator, Grades 2-3,
VEW Primary School, Bath, NY

NYSRA Richard L. Allington Research Grant
Thea Yurkewecz, Department of Literacy Teaching and Learning
University at Albany, State University of New York

Awards presented by:
Cheryl Harper, NYSRA President
Eileen LaSpaluto, NYSRA President Elect

Please check at the registration desk for tickets for this event.
NEW YORK STATE EXEMPLARY READING PROGRAM AWARD
RECIPIENT
THOMAS EDISON ELEMENTARY SCHOOL
TONAWANDA, NEW YORK

Award will be presented at the General Session on Monday at 8:45 a.m.

Coffee, tea, and pastries will be available for Conference Attendees in the Exhibit Hall

Monday, 8:00 - 8:45 a.m.
Tuesday, 8:00 - 8:45 a.m.

Please Remember to wear your name tag.
Thank You!

Collecting Professional Development Credits? Look for NYSRA members with “critter” pens. They will be in the corridors outside sessions as they conclude for 15 minutes. These members can sign your Professional Development Credit sheet. At the conclusion of the conference, turn in your sheet at the registration desk for an official recognition certificate.
Discover Poetry’s Power to Create Joyfully Literate Children
Janet Fagal, Retired from Skaneateles Schools

Onondaga Room E

Find out how learning poems by heart can teach content, improve reading, generate stronger writing, build vocabulary and give children performance opportunities. Meet the CCLS while growing literate learners with joyful ease.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Administrators/Supervisors, Classroom Teachers, College Educators, ELL Educators, Family Literacy Staff, Librarians, Reading Teachers, Researchers, Special Education Teachers, General Interest

Reading Across the Curriculum: Great Novels for the Classroom
Lisa S. Dryden, Ph. D., Ann M. Reed, M.Ed. of Texas Wesleyan University

Onondaga Room F

Come and hear about relevant literature that can easily be incorporated into your curriculum. High interest books will be shared, along with hands-on activities that promote critical thinking and content learning.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers

Two Views of Literacy and Content Area Learning
Reva Cowan and Dee Berlinghoff of Mount Saint Mary College

Onondaga Room G

Literacy learning will be viewed from the perspectives of a special educator and a literacy educator. The presenters will support participants' understanding to help all students achieve content area knowledge through strategic literacy teaching.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Reading Teachers

FEATURED SPEAKER

Be Core Ready: The New Power of Children as Readers, Writers, Speakers and Listeners for a New 21st Century World
Pam Allyn, Sponsored by Scholastic

Convention Center D

Pam Allyn will speak to the extraordinary potential at the heart of the standards to lift children's perspective and voices for a new era of learning and teaching. She will share ways to compel and propel children to deeper and higher levels of critical thinking, powerful ideas and writing to inform, explain and uplift through the magic of diverse and exceptional children's and young adult titles. Pam will explore the brimming possibilities of our globalized, technologized world and how together we can harness the power of these new access points to make sure the authentic voices of young people are heard and valued to inspire a new world in the 21st century.

8:00-8:45 Exhibit Hall: Pastry & Coffee/Tea

Collecting Professional Development Credits? Look for NYSRA members with “critter” pens. They will be in the corridors outside sessions as they conclude for 15 minutes. These members can sign your Professional Development Credit sheet. At the conclusion of the conference, turn in your sheet at the registration desk for an official recognition certificate.
**Schema Building & Close Reading: Linking Lyrics and Primary Sources**
Cotillion Room 1

Justin Styles of MSAD #17, Oxford Hills, ME, Institutional Position: Gr. 5/6 Teacher

One classroom approach to building interest in content topics utilizes song lyrics. Participants will engage as students in a social studies-based reading workshop, analyzing lyrics with reciprocal teaching and clarifying content with a primary source.

Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Classroom Teachers

**Rev-Up Your Center Time Using Rigor & Relevance**
Cotillion Room 2

April DeCesare of Smart Schools

BEST RIGOUROUS PRACTICES on how to immerse your students in Complex Literacy & Powerful Instruction using High Quality Smart Centers! Teach smarter not harder!

Age Level Addressed: Early Childhood literacy (Pre-K-Grade2)
Intended Audience: Classroom Teachers

**Literacy Practices in Middle School Science and Social Studies**
Cotillion Room 3

Amy Baggett of Tennessee Technological University, PhD Candidate

Participants will learn methods of implementation of common core literacy standards within the middle school science and social studies classroom.

Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Classroom Teachers

**8:45-10:05**
General Session and Exemplary Reading Award Presentation

**FEATURED AUTHOR/SPEAKER**

**Author Under Construction**
Christopher Paul Curtis

Critically acclaimed author Christopher Paul Curtis will discuss his own award winning novels including *THE WATSONS GO TO BIRMINGHAM, BUD, NOT BUDDY, ELIJAH OF BUXTON* and *THE MIGHTY MISS MALONE*, along with how to make an author. A powerful discussion sure to pass the passion forward.

Please Remember
to wear your name tag.
Thank You!
10:25-11:25

**Best Texts, Best Practices: Meeting Informational Text Standards, PreK-2**
Onondaga Room E
Dr. Kathy Barclay of Western Illinois University

Let’s choose and use nonfiction texts to prepare PreK-2 children to meet the new standards for informational literature. Come apply criteria for text selection and explore new nonfiction books from a variety of publishers.
Age Level Addressed: Early Childhood literacy (PreK-Grade 2)
Topic Addressed: Literature for children and young adults
Intended Audience: Classroom Teachers, Administrators/Supervisors

**Reading Across the Curriculum: Great Novels for the Classroom**
Onondaga Room F
Lisa S. Dryden, Ph. D., Ann M. Reed, M.Ed. of Texas Wesleyan University

Come and hear about relevant literature that can easily be incorporated into your curriculum. High interest books will be shared, along with hands-on activities that promote critical thinking and content learning.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers
(Repeat from Early Bird Session)

**Following Einstein Through the Brain’s Backdoor!**
Onondaga Room G
Katie Garner of The Juilliard School – CLIMB Outreach: Harvard University’s Learning & the Brain Research Consortium

Discover the secrets to hacking into the brain’s hardwired system for learning and increase learner-momentum far beyond simple decoding! These brain-based teaching tricks and tools are guaranteed to become a staple of any teaching-repertoire!
Age Level Addressed: Early Childhood literacy (PreK-Grade2)
Topic Addressed: Struggling and reluctant readers
Intended Audience: Special Education Teachers, Classroom Teachers

**FEATURED SPEAKER**

**Be Core Ready: The New Power of Children as Readers, Writers, Speakers and Listeners for a New 21st Century World**
Convention Center D
Pam Allyn, Sponsored by Scholastic

Pam Allyn will speak to the extraordinary potential at the heart of the standards to lift children's perspective and voices for a new era of learning and teaching. She will share ways to compel and propel children to deeper and higher levels of critical thinking, powerful ideas and writing to inform, explain and uplift through the magic of diverse and exceptional children's and young adult titles. Pam will explore the brimming possibilities of our globalized, technologized world and how together we can harness the power of these new access points to make sure the authentic voices of young people are heard and valued to inspire a new world in the 21st century.

**Reading Through Writers Eyes, Writing by Comprehending**
Cotillion Room 1
Justin Stygles of MSAD #17, Oxford Hills, Maine

Authors realize their best ideas come through reading and analyzing stories of authors before them. This presentation demonstrates how readers comprehend to evolve as writers in a seamless intermediate literacy workshop.
Age Level Addressed: Intermediate grade literacy (Grades3-5)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Classroom Teachers
10:25 - 11:25

**Great Books for All Readers: The NYSRA Charlotte Awards**

Cotillion Room 2

Karen Kondrick, Charlotte Award Committee Chair, Dawn Sweredowski, Eileen LaSpaluto, Patty Oliphant, Connie Martin, Amy Merrill, Charlotte Committee Members

Join the 2016 Charlotte Award Committee as they “book talk” some of the best books published in 2013 & 2014. Members will discuss primary, intermediate, middle and high school books.

*Age Level Addressed: All*

*Topic Addressed: Literature for children and young adults*

*Intended Audience: Classroom Teachers, Family Literacy Staff, Librarians, Reading Teachers*

**Who's Doing All the Work? Teaching Toward Independence and Proficiency**

Cotillion Room 3

Dorothy Barnhouse

How can teachers help students read more complex texts without doing the work for them? A variety of strategies from different classrooms will focus on shifting instruction to emphasize student problem solving and agency.

*Age Level Addressed: Intermediate grade literacy (Grades 3-5)*

*Topic Addressed: Best practices for literacy teaching*

*Intended Audience: Administrators/Supervisors, Classroom Teachers, ELL Educators, Reading Teachers, Special Education Teachers, General Interest*

**FEATURED SPEAKER**

*Bringing Literacy Alive Through Creative Research Products*

Ballroom West

Barbara Stripling, 2013-2014 President of the American Library Association

Do you want to excite your students to read, write, and present in all of their classes? Do you want to motivate your students to create expressions of their own learning, rather than simply cutting and pasting the knowledge of others? Try using REACTS, a taxonomy of creative research products, to build literacy, critical and creative thinking, and active learning into any curriculum area.

**FEATURED SPEAKER**

*Engaging Elementary Students in Disciplinary Literacy*

Ballroom Center

Virginia Goatley, Department of Literacy Teaching and Learning at the University at Albany-SUNY

What is disciplinary literacy? What does it look like in elementary classrooms? How do we use reading, writing, and talk as tools for learning in unique and discipline specific ways? This talk will address recent shifts in teaching the disciplines, introduce key concepts about current literacy instruction, and explore how to use critical literacy for learning disciplinary content. Drawing on examples from K-6, we’ll consider how to promote engagement with disciplinary content for authentic and valued purposes. We'll also address implications for using the Common Core in curriculum development and instruction, situated in research-based best practices.

**FEATURED AUTHOR**

*Cynthia DeFelice*

Ballroom East

Cynthia DeFelice is the highly acclaimed author of many novels for young readers, including *The Ghost of Fossil Glen,* and *The Apprenticeship of Lucas Whitaker.* Ms. DeFelice is also the author of many picture books for young readers, including the Charlotte Award winning book, *Old Granny and the Bean Thief.*
11:30-12:30

**Smart Tips to Increase the Rigor and Authenticity of Reading**  
April DeCesare of Smart Schools  
Onondaga Room E

Let’s get back to the ART of teaching and gain a new perspective on what it means to “align” instruction to the Common Core Standards. This session is packed with BEST practices & rigor!

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Best Practices for literacy teaching  
Intended Audience: Classroom Teachers

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**Do, Re, Mi and ABC? Literacy Instruction in Music?**  
Doreen Saccamano of Marist College  
Onondaga Room F

Literacy and Music Instruction- strategies do work! Literacy strategies used in content classes were embedded in music classes increasing student performance and consistency of instruction.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Literacy within the disciplines (content area literacy)  
Intended Audience: Classroom Teachers, College Educators, Reading Teachers, Special Area Personnel

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**Life, Literacy, and the Pursuit of Content: Autism Spectrum Disorders Today**  
Barbara Boroson, Scholastic Author and Autism Educational Professional Development Provider  
Onondaga Room G

We hold this truth to be self-evident: Students on the spectrum need support with life literacy, before they can reach for content literacy. This session provides critical strategies to support literacy and independence for all.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Teacher education  
Intended Audience: PreK-12 Classroom Teachers, Administrators/Supervisors/ Librarians, Special Area Personnel & General Interest

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**Equity and Access for ALL in a Common Core World**  
Gail Farrell, of American Reading Company  
Cotillion Room 1

RTI and the CCLS require complete, focused reorganization and alignment of learning systems within schools. We partner with schools to establish standard operating procedures for literacy that ensure access and equity for all students.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)  
Topic Addressed: Best practices for literacy teaching  
Intended Audience: All

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**Teaching Critical Literacy with Book Pairs in the Middle Grades**  
Mary Lindner, Elizabeth Yanoff, and Aja LaDuke of The College of Saint Rose  
Cotillion Room 2

Presenters will share books that provide multiple perspectives of history, such as Locomotive by Brian Floca and Cooties by Yin, demonstrating how teachers can encourage critical reading in history while meeting the CCLS.

Age Level Addressed: Grades 4 - 8  
Topic Addressed: Best practices for literacy teaching  
Intended Audience: Classroom Teachers, Librarians, Reading Teachers

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**Collecting Professional Development Credits?** Look for NYSRA members with “critter” pens. They will be in the corridors outside sessions as they conclude for 15 minutes. These members can sign your Professional Development Credit sheet. At the conclusion of the conference, turn in your sheet at the registration desk for an official recognition certificate.
MONDAY SESSIONS

FEATURED SPEAKERS

**ELA and Science at the Middle Level: A Shift Toward Student Success**
Cotillion Room 3
Mary Thomas and Antonietta Quinn of Monroe 2-Orleans BOCES ESP Educators

Join the presenters for a journey to where science and ELA meet – at the reason for the seasons! An abstract concept such as why we have the seasons is difficult for middle level students to grasp and that makes for great intersections with reading and writing strategies. These lessons were featured in an article by Quinn and Thomas in the National Science Teachers Association journal for middle level teachers, Science Scope, and presented at the NSTA Conference in Philadelphia. Ideas and resources to aid in implementation of the CCSS – Literacy in the Content Areas in middle and high school levels will also be shared. This is a hands-on session. (Repeat of Sunday session)

**Featured Speaker**

**Ballroom West**

**We Are Readers, Writers, Artists, and Producers! The Power of Radical Youth Literacies and Community Engagement**
Marcelle Haddix, Syracuse University

With increased demands placed on under-resourced, low performing schools to meet high stakes standards and various assessment benchmarks, there is little time for authentic writing that captures the interests and experiences of young people. Instead, more emphasis in writing instruction is placed on making sure that students are able to “pass the test” and graduate. These goals do not and should not be mutually exclusive. This talk highlights the experiences of youth writers, teachers, parents, artists, and community members who partner together to cultivate spaces for authentic writing practices within an urban community through the Writing Our Lives youth writing project, a youth writing project for youth grades 6-12 in the greater Syracuse area. With afterschool writing programs, summer writing institutes, book clubs, digital composing programs, staged theatrical performances, and an annual youth writing conference, Writing Our Lives is an example of a civically and community engaged approach with aims to address the problem of the achievement gap for urban youth, one that aligns with CCLS for authentic writing for real purposes and audiences.

**Featured Speaker**

**Ballroom Center**

**Building Foundational and Vocabulary Knowledge in the Common Core, K-12: Engaging and Motivating Instruction About Words**
Shane Templeton/Sponsored by Houghton Mifflin Harcourt

We will explore the research-based instruction that underlies students’ reading and writing across all subject matter domains –the foundational skills that provide access to texts and to close reading, and the vocabulary knowledge that supports deep engagements with texts students read and write.

**Featured Author**

**Ballroom East**

**Helping Kids Find their Inner Writer**
Courtney Sheinmel

Every kid has a story to tell. Author Courtney Sheinmel, a National Scholastic Educator Award recipient and instructor with Writopia Lab will share tricks to get your students started writing, keep them engaged, and motivate them to complete process.

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Author Luncheon
Monday, 12:30 - 1:45
Convention Center D
An Informational Sandwich

Noted authors Steve Sheinkin, Sandra Athans, and Helen Wilbur will share their insights on the importance of using informational text in our teaching. They will also share stories of how they came to write in this genre. So, join us for a delicious "informational sandwich".

(Ticketed Event: Check Registration Table for Availability)

12:40-1:40

TAKE AIM! At Vocabulary
Onondaga Room E
Elaine Balum, Retired Reading Specialist, Educational Consultant

A well developed vocabulary is essential for reading success! Learn and experience research-based word-learning strategies you can use with your students to aim high at vocabulary development – to meet Common Core State Standards.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Struggling and reluctant readers
Intended Audience: Classroom Teachers, ELL Educators, Reading Teachers, Special Education Teachers

Expand Vocabulary Through Morphemes
Onondaga Room F
Judie Caroleo of 95 Percent Group

Presenter models daily techniques to increase students’ use of morphemes to uncover the meaning of unknown multisyllabic words. Participants will practice lessons to discover common morpheme meanings, practice with activities, and review in games.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Struggling and reluctant readers
Intended Audience: All

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MONDAY SESSIONS

12:40-2:40  Room: Cotillion, Rooms 1 & 2

**College Student and Faculty Poster Session**

This session will feature projects and research from college students and faculty on current topics and issues in the literacy field. Dr. Virginia Goatley from the University at Albany, State University of New York will serve as discussant leader and will moderate with Thea Yurkewecz. Presenters will be introduced and allowed a brief (one minute) introduction of his or her research. Following introductions the audience will then be invited to move between and among posters. The viewing of posters will be split into two shifts; group one will present from 12:40-1:30 and group two from 1:45-2:40.

**Group One: (12:40-1:30)**

**Close Reading in Speech and Language Remediation**
Linda Grimes, University at Albany, State University of New York
Explore close reading techniques and graphic organizers used to develop student understanding of concepts and texts to support reading comprehension in science and social studies classes.

**Tech-Sponse to Children's and Young Adult Literature**
Colleen Van Cura, University at Albany, State University of New York
Learn about creating tech-sponses (technology responses) to children’s young adult literature. Lists of texts and resources (i.e., Edmodo, Eye Jot, Story Bird, Bookemon, Wordle, Make Beliefs Comix, Animoto, Kerpoof!) will be available.

**The Effect of Poetry in an Integrated Social Studies Classroom**
Tammy Ellis Robinson, University at Albany, State University of New York
This presentation is the study of a sixth grade social studies classroom where bio-poems were used as a write to learn activity. The effect on content acquisition, content area writing proficiency and classroom engagement was measured.

**Note Taking and Associated Skills in Content Areas**
Rosemarie Martens, Marist College
This unit plan addresses all facets of the Cornell Note Taking System in order to actively engage in content-based reading by building connections, making predictions, and recording important facets.

**Recall, Redefine, Review: The Frayer Model for Math Vocabulary**
Sarah Nelson, Marist College
The Frayer Model’s versatility allows students to recall previously learned vocabulary to redefine the formal definition of new vocabulary words, and to review learned vocabulary, ensuring overall comprehension.

**Teaching Summarizing Strategies to further Reading Comprehension**
Caitlyn Murphy, Marist College
Summarizing is a strategy that can be taught to help students enhance their comprehension skills. Summarizing has been proven effective, can be applied to all content areas, and will benefit all students.

**Applying Close Reading Skills in Real World Environments**
Anthony Zanin, Marist College
Close reading skills are important for a student during all phases of reading. Applying close reading skills to content area materials, such as textbooks, documents, and primary sources, can help students read and comprehend.
**Collaborative Teaching: Teaching History and Science**
Lauren Kelty and Liam Pickett, Marist College
How to effectively teach history and science together in a collaborative teaching setting while still meeting the Common Core Standards.

**Group Two: (1:45-2:40)**

**Influence of Print and Visual Text Literacy on Girls**
Jennifer Mannara, College at Brockport, State University of New York
The purpose of this study was to explore how Disney’s use of print text and visual text literacy influences the body image, self-esteem, and life ambitions of preschool and high school girls.

**Effects of Technology on Literacy Education**
Leah Fox, College at Brockport, State University of New York
This study explores different technology and the outcomes of student motivation within literacy as well as students’ ability in reading and writing using these digital devices.

**Comparison of the Reading Process for Graphica and Traditional Novels**
Emily Maniace, College at Brockport, State University of New York
This presentation of research investigates the difference in reading processes when reading a novel in the traditional format to a novel in a graphic format.

**Struggling Readers and Classic Literature**
Susan Meriam, College at Brockport, State University of New York
This presentation explores the reasons why students in grades seven through nine struggle with classic literature and will provide strategies teachers can use to support these students in the classroom.

**Writing Experiences of the Fifth Grade Bilingual Learner**
Zachary Koch, College at Brockport, State University of New York
This initial investigation explores the way in which students who are bilingual participate in the academic literacy community.

**Coordinating Instruction between Reading Specialists and Speech-Language Pathologists**
Kemm Wilson and Laurie Timmis
University at Albany, State University of New York
Reading specialists and speech-language pathologists routinely see the same students for Tier 2 and Tier 3 instruction. See how targeted, coordinated, and content integrated instruction unites the disciplines in helping students achieve their literacy goals.

**Exploring Music as an Intervention for Auditory Processing Skills in Literacy Development**
Rebecca Benjamin, University at Albany, State University of New York
Relationships between various aspects of music perception and reading achievement have been documented. This presentation explores those relationships and proposes ways music could be used as an intervention to develop auditory processing for literacy learning.

**Using Edmodo to Facilitate and Analyze Student Engagement in Reading**
Christl Mueller, University at Albany, State University of New York
Teachers will learn about the online platform Edmodo and how students can use it to respond to texts. They will also learn about Practical Inquiry Model and how it can be used to analyze students’ level of engagement in texts.
12:40 - 1:40

**Following Einstein Through the Brain’s Backdoor!**

Onondaga Room G

Katie Garner of The Juilliard School – CLIMB Outreach: Harvard University’s Learning & the Brain Research Consortium

Discover the secrets to hacking into the brain’s hardwired system for learning and increase learner-momentum far beyond simple decoding! These brain-based teaching tricks and tools are guaranteed to become a staple of any teaching-repertoire!

Age Level Addressed: Early Childhood literacy (PreK-Grade2)

Topic Addressed: Struggling and reluctant readers

Intended Audience: Special Education Teachers, Classroom Teachers

(Repeat of earlier session)

1:45-2:45

**How Do I Teach Inferencing?**

Onondaga Room E

Cheryl Potts of Altmar, Parish, Williamstown CSD

Teacher/Author, Cheryl Potts will walk you through teaching students inferencing/drawing conclusions with current stories and poetry you already have. Add a personal/creative touch to inspire student learning. Door prizes available.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)

Topic Addressed: Struggling and reluctant readers

Intended Audience: Classroom Teachers, Reading Teachers, Special Education Teachers

**Improving Students’ Performance on the Common Core Assessments**

Onondaga Room F

Ekaterina Midgette of The College of Saint Rose and Stefanie Sharpe

The presentation reports on a collaboration between college students and K-12 faculty to design instruction in evidence-based writing. An overview of the project, recommendations and sample lesson plans will be discussed.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)

Topic Addressed: Best practices for literacy teaching

Intended Audience: Classroom Teachers, College Educators

**Integrating Multiple Literacies Across Content Areas in the Intermediate Classroom**

Onondaga Room G

Ruthanne Vitagliano, Ph.D. of Roberts Wesleyan College

Creating integrated lessons using digital and media literacies: just what should we be planning for our 21st Century learner? Come explore the endless possibilities!

Age Level Addressed: Intermediate grade literacy (Grades 3-5)

Topic Addressed: Literacy within the disciplines (content area literacy)

Intended Audience: Administrators/Supervisors, Classroom Teachers, Librarians, Reading Teachers, Special Education Teachers

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1:45 - 2:45

**Exemplary Reading Program Award: What’s It All About? Come see.**
Cotillion Room 3
David King, Cami Buono, Risa Klee, Lynne Pernick, Kathy Russo, Derwin Terrance, and Nicole Zugelder of Thomas Edison Elementary School, Kenmore-Town of Tonawanda UFSD.

Join staff members from the 2014 Exemplary Reading Program Award winning school. Find out about their program and the application journey. There will be an opportunity for small group question/answer with a staff member.

Age Level: Early childhood literacy (PreK-Grade 2), Intermediate grade literacy (Grades 3-5)

Topic: Best practices for literacy teaching, Struggling and reluctant readers

Intended Audience: Administrators/Supervisors, Classroom Teachers, Reading Teachers, Special Area Personnel, Special Education Teachers

**FEATURED SPEAKER**

*Short Texts for Tall Kids: Mentor Texts for Teaching Writing with the Traits at Middle School*
Ballroom West
Ruth Culham, sponsored by Scholastic

Learn how to use mentor texts to show students how favorite authors develop ideas, shape organization, apply voice, utilize word choice, explore sentence fluency, and of course, use conventions and presentation. In this session, favorite fiction and nonfiction young adult books for middle school writers will be highlighted and matched to each writing trait. Explore using excerpts from longer texts as models for each trait and what to do with them to improve student writing.

**FEATURED AUTHOR**

*The Learning Power of Story*
Ballroom East
Trinka Hakes-Noble

*Let us never underestimate the learning and inspirational power of story.* Join noted author Trinka Hakes Noble as she delves further into this statement using several of her books, including *The Scarlet Stockings Spy*, *The Last Brother* and *The Orange Shoes*. Be inspired to use this learning power in your classroom, using cross-curriculum, picture book illustrations and her stories’ central messages.

Please put any ideas you have regarding future speakers, new ideas, etc. in our Suggestion Boxes. They can be found at the registration table and the Silent Auction booth in the exhibit hall. THANK YOU!!

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2:50-3:50

7 Keys that Inspire Success in Common Core Writing
Kim Gates of Davenport University

Learn 7 key factors that increase common core understanding, boost student motivation, and help assess student writing. Implement practical K-5 writing techniques and strategies to build an atmosphere of growth and confidence for ALL students.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Assessment
Intended Audience: Administrators/Supervisors, Classroom Teachers

Two Views of Literacy and Content Area Learning
Reva Cowan and Dee Berlinghoff of Mount Saint Mary College

Literacy learning will be viewed from the perspectives of a special educator and a literacy educator. The presenters will support participants' understanding to help all students achieve content area knowledge through strategic literacy teaching. (Repeat of earlier session)
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Reading Teachers

Apps for Literacy Development and Content Delivery for English Learners
Jevon Hunter of SUNY Buffalo State and Micalia Herd, Brittany E. Lis, Courtney Manhard, Hannah Tanalski

Our interactive presentation encourages audience members to play with iPad apps and learn how literacy specialists used apps to engage 4th grade English Learners in the development of literacy and the delivery of content.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: English language learners
Intended Audience: Classroom Teachers, College Educators, ELL Educators, General Interest

Increasing Rigor with Energized Vocabulary Instruction
Dr. Jessica Talada of Elmira City School District & Elmira College

Does your vocabulary instruction need a boost? This session provides rigorous strategies to engage students in building their academic vocabulary. Activities will be provided that will weave vocabulary instruction throughout the entire instructional day.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Administrators/Supervisors, Classroom Teachers, College Educators, ELL Educators, Family Literacy Staff, Librarians, Reading Teachers, Researchers

A Model Common Core Aligned Lesson
Amy Jo Bailey and Kate Palumbo of Expeditionary Learning

Participants will be actively engaged in a Common Core aligned ELA lesson that allows them to see the instructional shifts in action. The lesson will be debriefed for the instructional moves made by the teacher.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Administrators/Supervisors, Classroom Teachers, College Educators
2:50 - 3:50

**Teacher Takeout: Pick From our Menu of Best Literacy Practices**
Eric Janicki and Susanne Miller of Fayetteville-Manlius Schools & Syracuse University

Get "take out" from our full menu of instructional strategies and best practices. Dine on Infographics, interactive note-books, Differentiated Instruction and ready to use projects addressing argumentative, informational and narrative forms of writing.

Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Best practices for literacy teaching
Intended Audience: Classroom Teachers

**FEATURED SPEAKER**

**Promoting Academic Vocabulary through Multimodal Composing across the Disciplines**
Kelly Chandler Olcott, Syracuse University

Recent attention to the role of academic vocabulary in the Common Core State Standards and in new teacher certification examinations has the potential to improve K-12 students' ability to learn and communicate in various disciplines, including but not limited to English language arts. At the same time, a narrow focus on learning words to read print texts may be more harmful than helpful. This session will advocate for academic vocabulary acquisition to take place within multimodal composing of genres valued by the particular discipline. Examples and instructional artifacts will come from a range of disciplines, from music to math, English to art, to illustrate what such approaches have in common as well as what discipline-specific variation might look and sound like. Throughout, the benefits of students learning literacy in diverse, inclusive classrooms will be stressed.

**Rev-Up Your Center Time Using Rigor & Relevance**
April DeCesare of Smart Schools

BEST RIGOUROUS PRACTICES on how to immerse your students in Complex Literacy & Powerful Instruction using High Quality Smart Centers! Teach smarter not harder!

Age Level Addressed: Early Childhood literacy (Pre-K-Grade2)
Topic Addressed: Best Practices for literacy teaching
Intended Audience: Classroom Teachers

**Disciplinary Literacy & Learning In Middle and High School Mathematics**
Sandra Cimbricz, Nicole Daniels, Meagan Gruver, Katrijn Moulin, and Carolina Ramos

This highly-interactive workshop introduces literacy strategies that motivate adolescents and build disciplinary language and learning important to learning mathematics, grades 6-12.

Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers

**FEATURED AUTHOR**

Steve Sheinkin

Steve will share the stories behind some of his books. He will talk about where he finds ideas, the research process, and often painful process of editing and cutting.
4:00-5:00

**Preparing Candidates for NY State Teacher Certification Exams and Implications for Literacy Education**

Onondaga Room E

Do you prepare the next generation of elementary and secondary teachers, and/or instruct graduate student pre-service teachers within Master’s programs? Are you dealing with issues of how to best prepare those teacher candidates for success on the new NYS Teacher Certification Exams (ALST, edTPA, EAS, and Literacy Specialist Exam). This moderated panel discussion will be followed by a question and answer period.

Projected Audience: Educators in Higher Ed

**Looking for Argument: Reading and Writing to Argue**

Cotillion Room 2

Dr. Sandra Cimbricz and Mrs. Karen Murray of The College at Brockport

This workshop is designed to pique your interest in text-based strategies--focused on argumentation-- that deepen disciplinary learning, grades 6-12.

Age Level Addressed: Secondary literacy (Grades 6-12)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers

4:00-5:30

**Diversifying the Common Core Text Exemplars: The Next Step**

Cotillion Room 1

Dr. Jane Gangi, Nancy Benfer, Jane Tejeda, Alexandra Hercules, Lauren Feliciano, Nicole NInoto

This session explores the ongoing collaboration between Mount Saint Mary College’s Collaborative for Equity in Literacy Learning and Student Achievement Partners to diversify the recommended texts in the Common Core for elementary grades.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literature for children and young adults
Intended Audience: Classroom Teachers

Be sure to check out the Exhibit Hall!
Visit with the vendors for great products and ideas!
NYSRA Silent Auction
Meet NYSRA Board Members
Conference Break Monday, 3:50—4:30
ICE CREAM SOCIAL
Changes from Within the Classroom: Action Research Projects to Apply  
Francine Falk-Ross, Bryan Abbio, Heather Szarka, Lisa Maio, and Sarah Ambroseccia

In the midst of education reform and national mandates which require our attention, four classroom teachers present their own initiatives to build students' learning through action research projects for reading, writing, and mathematical competencies.

**Age Level Addressed:** Intermediate grade literacy (Grades 3-5)

**Topic Addressed:** Struggling and reluctant readers

**Intended Audience:** Classroom Teachers

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**4:30-5:30**

**Following Einstein Through the Brain’s Backdoor!**  
Katie Garner of The Juilliard School – CLIMB Outreach: Harvard Universit’s Learning & the Brain Research Consortium (Repeat of earlier session)

Discover the secrets to hacking into the brain’s hardwired system for learning and increase learner-momentum far beyond simple decoding! These brain-based teaching tricks and tools are guaranteed to become a staple of any teaching-repertoire!

**Age Level Addressed:** Early Childhood literacy (PreK-Grade2)

**Topic Addressed:** Struggling and reluctant readers

**Intended Audience:** Special Education Teachers, Classroom Teachers

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**Re/Imagined Literacies: How Twitter and Instagram Enhance Literacy Engagement**  
Jevon Hunter of SUNY Buffalo State and Madison L. Ackerman, Alexandria L. Jasek, Katarina Silvestri, Katie Syruws

This presentation shows how Twitter and Instagram are leveraged to connect ELA high school students with Literacy Specialists to produce robust literacy practices that inform engagement, outcomes, and instruction.

**Age Level Addressed:** Secondary literacy (Grades 6-12)

**Topic Addressed:** Best practices for literacy teaching

**Intended Audience:** Classroom Teachers, College Educators, General Interest

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**Disciplinary Literacy with iPads**  
Nance Wilson of SUNY Cortland

This interactive session provides techniques for utilizing the iPad to teach science and social studies disciplinary literacy. Specific strategies for meeting the CCSS for reading informational text will be addressed.

**Age Level Addressed:** Secondary literacy (Grades 6-12)

**Topic Addressed:** Literacy within the disciplines (content area literacy)

**Intended Audience:** Classroom Teachers

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**FEATURED SPEAKERS**

**Update from the NYSED Office of Curriculum & Instruction on Common Core English Language Arts Curriculum and Literacy Resources**  
Erik Sweet, Kristen Sikora, Amy Rudat of the New York State Education Department

During this session (for non-adopters and adopters of the NYSED ELA curriculum) representatives from the NYSED Office of Curriculum & Instruction will share resources for implementation of the Common Core, including information on the NYSED P-12 ELA curriculum modules and additional literacy resources that can be used in professional development.
FEATURED AUTHORS

*Love, Friendship and Writing*  
Ballroom East

Bruce Coville & Elizabeth Levy

Bruce Coville and Elizabeth Levy have each written more than 100 books. Even so, when they were asked if they could continue their dear friend Paula Danziger’s ground-breaking and hilarious Amber Brown Series, they wondered if they could do it. Hear them discuss their collaboration and catching Amber’s voice as they wrote *Amber Brown Horses Around*, the book that brings the series full circle.

Stop in and visit our conference book vendor
The Old Forge Hardware Store Bookstore
in the Exhibit Hall
Conference featured author books available for signing
and many more books available!!
See the author signing schedule on page 26.
MONDAY SESSIONS

Charlotte Award Dinner
Monday 5:30 - 7:00
Convention Center D

Join the 2012 NYSRA Charlotte Award winners at the official Charlotte Award Ceremony*.
*Salina Yoon will be present; other recipients will be via video conference.

Primary Winner:
Salina Yoon: *Penguin and Pinecone*

Intermediate Winner:
Dorothy Hinshaw Patent: *Dogs on Duty*

Middle School Winner:
R. J. Palacio: *Wonder*

High School Winner:
Marissa Meyer: *Cinder*

Ticketed event: Please check registration table for availability.
MONDAY MOVIE:  7:15-9:30

Join us for some Popcorn and a Show
Monday night November 10
as Christopher Paul Curtis introduces
the recent movie release of his beloved classic I

What began as a road trip to grandma’s
became a summer that would change a family,
and a nation, forever.

The
Watsons
go to
Birmingham
TUESDAY SESSIONS

EARLY BIRD SESSIONS
7:20-8:20

Marrying the Elementary Next Generation Science Standards and the CCSS
Onondaga Room E
Mary Jo Morse of State University of New York College at Cortland

This workshop will demonstrate for K-6 teachers how to effectively and efficiently integrate the CCSS literacy standards with the NGSS. Participants will be actively engaged in activities designed to make the integration possibilities visible.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers

Non-Stop Non-Fiction: Help to Develop Proficient Readers of Informational Text
Onondaga Room F
James Cannon

Do your students need more practice with reading nonfiction? This presentation will help students become proficient readers of nonfiction and informational text through close reading, text dependent questioning, and partner reading strategies.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
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Smart Tips to Increase the Rigor and Authenticity of Reading
Onondaga Room G
April DeCesare of Smart Schools

Let’s get back to the ART of teaching and gain a new perspective on what it means to “align” instruction to the Common Core Standards. This session is packed with BEST practices & rigor! (Repeat of Monday session)
Age Level Addressed: Primary - Intermediate grade literacy (Grades K-8)
Topic Addressed: Best Practices for literacy teaching
Intended Audience: Classroom Teachers

FEATURED SPEAKER

Informational Text in the Primary Grades: Reading to Learn While Learning to Read
Convention Center D
Cindy Middendorf, Sponsored by Scholastic

Current research confirms that informational text has long been the forgotten Cinderella of reading instruction for our youngest learners. Once considered the bailiwick of middle and high school, content area literacy is now mandated in the early grades by the Common Core State Standards as a powerful tool for reading instruction, and validated by research as crucial for future academic success. This enlightening session will help you find informational text that is appropriate for early and emergent readers, will give you pointers on how best to use that text. You will leave with practical strategies for satisfying the CCSS in guided, shared, and whole group reading, and tips for giving your young readers a reason to read!

Collecting Professional Development Credits? Look for NYSRA members with “critter” pens. They will be in the corridors outside sessions as they conclude for 15 minutes. These members can sign your Professional Development Credit sheet. At the conclusion of the conference, turn in your sheet at the registration desk for an official recognition certificate.
FEATURED AUTHOR

*Write to Your Dreams*
Tim O’Shei

A fun, high-energy keynote-style program based on my philosophy that writing is a great way to "touch" all of your dreams -- even in the age of the Common Core. I share how this became true for me: As a kid, I wanted to be Superman, then a rock star, then a baseball player. Each of those dreams crashed. (Quite literally for the Superman dream: At age 4, I tried to fly by jumping off a slide!) But writing made it possible for me to experience each of them by interviewing and writing about baseball player and other athletes, many rock stars, and even "Superman" – Christopher Reeve. In this presentation, I describe my own path from being a dreamy little boy who couldn't read in second grade to a 16-year-old national-magazine journalist interviewing big-league baseball players in the locker room. I give the audience insight into the work of a nonfiction writer, share ideas for helping students use writing to pursue and experience their interests and goals, and use all of that to deliver takeaway tips that teachers can integrate into their writing instruction right away.

FEATURED SPEAKER

*Building the Common Core Reading Foundation – From Word Study to Fluency to Proficient and Meaningful Reading*
Tim Rasinski/Sponsored by Scientific Learning

Word study and fluency in reading have been found to be key elements of any successful reading program (National Reading Panel). The Common Core State Standards identifies these areas as foundational to reading success. Despite their importance many students fail to achieve sufficiently in these areas and many teachers do not feel completely competent in their knowledge and teaching of these reading components. In this presentation, Dr. Tim Rasinski will provide theoretical and research background and definition to phonics and fluency. He will share effective and engaging strategies for teaching these all-important reading components that will move students toward better comprehension and greater proficiency in reading.

*Bringing the Common Core out of the Shadows: Visual Literacy*
Charlotte Pass and Lisa Czirr of SUNY Cortland

Interested in learning collaborative ways to offer faculty and students visual reinforcement of the CCLS? Focusing on visual literacy, the presenters will delve into the CCLS in multiple content areas and grade levels.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Topic Addressed: Literacy within the disciplines (content area literacy)
Intended Audience: Classroom Teachers, Librarians, Reading Teachers, General Interest

8:00-8:45 Exhibit Hall: Pastry & Coffee/Tea

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WE WANT YOU!

To join us as we acknowledge the sacrifices of our Veterans on their day of honor.

Please join us on Tuesday at 8:30 in the Ballroom for a brief ceremony.
8:45-9:55

**KEYNOTE SPEAKERS**

*Common Core Panel Discussion*

Cheryl Dobbertin, Diane Tureski, Katherine Theriault, Saffron VanGalder, Elizabeth Mox

In keeping with the conference theme, participants in this session will gain insights about the development, implementation, and use of the engageny ELA and mathematics modules to promote literacy across the disciplines from the developers’ perspectives, as well as have the opportunity to ask questions.

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**Fate or Trait? Promoting Writing at the Onondaga Nation School**

Dr. Jennifer Kagan of Oswego State University

As a literacy coach at the Onondaga Nation School, teachers ask me to provide lessons on writing. I will share lessons, student work, and we’ll delve into why dragons love tacos.

**Age Level Addressed:** Early childhood literacy (PreK-Grade 2)

**Topic Addressed:** Best practices for literacy teaching

**Intended Audience:** Classroom Teachers, College Educators

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**CCLS Aligned Best Practices: What STILL Works for Literacy Learners**

Allison Rioux and Deb Murray of Brighton Central School District

CCLS has offered educators an opportunity to rethink what we teach our students. In this session, we will revisit the Common Core through a Balanced Literacy approach to reading and writing instruction.

**Age Level Addressed:** Intermediate grade literacy (Grades 3-5)

**Topic Addressed:** Best practices for literacy teaching

**Intended Audience:** Administrators/Supervisors, Classroom Teachers, College Educators, ELL Educators

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**Cross-Curricular Collaboration in Support of Urban Youth**

Colleen Brown and Melinda Callihan of WNY Maritime Charter School

Need some suggestions to make literacy a priority in your building? Want to know how one school has successfully bridged the gap between disciplines? Then look no further. We have the tools you need.

**Age Level Addressed:** Secondary literacy (Grades 6-12)

**Topic Addressed:** Literacy within the disciplines (content area literacy)

**Intended Audience:** Classroom Teachers

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**10:10-11:10**

**Complementing the Common Core Modules**

Dr. Charlotte Pass and Ms. Allison Keiser of SUNY Cortland

The presenters will provide attendees with numerous ideas for supplementing and expanding on the modules of the Common Core curriculum for grades 3-5. Handouts will be provided which identify and outline these supplemental resources.

**Age Level Addressed:** Intermediate grade literacy (Grades 3-5)

**Topic Addressed:** Best practices for literacy teaching

**Intended Audience:** Classroom Teachers

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**Word Problem Comprehension**
Saffron VanGalder of Common Core Inc.

Examine how the Read Draw Write (RDW) process used in the EngageNY math modules supports comprehension of word problems. Practice RDW with a variety of word problems directly from the modules.

Panel Discussion Breakout

Age Level Addressed: Primary and Intermediate grade math literacy (Grades K-6)

**10:15-11:40**

**FEATURED SPEAKER**

**Making It Mine: How to Teach ELA Curriculum While Keeping Your Soul and Your Sanity**  
Katanna Conley, PhD., Senior Literacy Associate, Public Consulting Group

In this session, participants will learn strategies for leveraging the 6-12 EngageNY ELA curriculum modules to maximize student engagement, minimize teacher stress, and retain instructional autonomy.

Panel Discussion Breakout (Please note: this session is 90 minutes long)

Age Level Addressed: Secondary grade literacy (Grades 6-12)

**10:15-11:10**

**FEATURED SPEAKER**

**Overview of the Core Knowledge Language Arts Program and the Design Principles that Guided its Development**  
Diane Tureski, Executive Vice President, Core Knowledge Foundation

This session will foster understanding of the CKLA ELA program and its rationale. These understandings support buy-in, guide adoption and implementation, and allow staff and administrators to better provide support and guidance to implementers. During the session, participants will receive an overview of the CKLA Program and the specific design principles that guided the systemic phonics approach in the skills strand and the content-rich, knowledge building approach of the Listening and Learning strand. As a result of this session, participants will be able to describe: the components included in the CKLA Program, 3 to 5 principles that informed the design of the CKLA Skills Strand, and 3 to 5 principles that informed the design of the CKLA Listening and Learning Strand.

Panel Discussion Breakout

Age Level Addressed: Primary and Intermediate grade literacy (Grades K-6)

**FEATURED SPEAKER**

**Creating Compelling Curriculum**  
Cheryl Dobbertin, Program Director, Expeditionary Learning

The greatest challenge of the Common Core ELA Standards may be developing students’ willingness to engage in the complex tasks required of them. In this session, participants will explore the role of “context” in creating compelling curriculum. Contextualized curriculum provides students with a reason to work hard, to grapple with complex texts, and to hone their writing skills. Participants will leave this session with examples of compelling, contextualized curriculum from across content areas.

Panel Discussion Breakout
Boardrooms 1, 2, and 3 can be found on the 2nd floor of the hotel. To reach them, use the elevators just past the reservation desk. Once you reach the second floor hallway, turn to the left. The rooms are located down the hall on the right.

10:15 - 11:10
Marrying the Elementary Next Generation Science Standards and the CCSS  
Boardroom 1
Mary Jo Morse of State University of New York College at Cortland

Looking for ideas on how to assist your learners in synthesizing information from informational texts in Social Studies and Science? Look no further! This workshop will engage you with two strategies that fit the bill.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Intended Audience: Classroom Teachers

A Literary Cross Cultural Analysis of the Cinderella Folktale  
Boardroom 2
Silvia Maria Rey of SUNY College at Old Westbury

An analysis of the Cinderella folktale across ages and cultures to strengthen language proficiency, develop critical thinking skills and different points of view.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Intended Audience: Administrators/Supervisors, Classroom Teachers, ELL Educators

Curriculum and Content Integration: A Continuum of Support (Pre-K—5)  
Boardroom 3
Carmen Sherry Brown, EdD and Nadine Bryce, EdD of Hunter College

Approaching literacy from an integrated model, the presenters will discuss the use of the ELLCO tool in early childhood classrooms and highlight elementary teachers of children in grades 3–5 using the model.
Age Level Addressed: Elementary grade literacy (Grades Pre-K-5)
Intended Audience: Classroom Teachers, Reading Teachers

11:15-12:10
FEATURED SPEAKER

Tips, Tricks, and Techniques to Unleash the Dynamics of Informational Texts!  
Onondaga Room E
Sandra Athans

Kick-up the quality of using informational texts in your classroom with the simple-to-use ideas and strategies presented by this National Board Certified Teacher and children’s author. Maximizing your close reading know-how, developing deeper-level questions, mastering the fundamentals of informative text types, and thinking like a “Passage Whisperer” are some of the highlights that will be explored. Examples using several well-known and award-winning informational texts, including her own Tales from the Top of the World and Secrets of the Sky Caves, will make for a riveting session! Participants will also launch an Action Plan to kick-up their use of informational texts in their classrooms.

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11:15 - 12:10

**Was the Story Covered Fairly?**

Mary Miller of New York News Publishers Association and Carol Hacker of Queens College

Onondaga Room F

Participants will evaluate coverage of news stories by reading/viewing/listening from a variety of news sources and determine “fairness” based on Overby’s Fairness Formula. Strategies for diverse learners will be demonstrated.

Age Level Addressed: Secondary literacy (Grades 6-12)

Intended Audience: Classroom Teachers, Family Literacy Staff, Librarians, Reading Teachers, Special Education Teachers, General Interest

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**Reading Recipes: Feeding the Common Appetite**

Heather Graham and Elizabeth Durling

Onondaga Room G

Vocabulary word walls, close readings and data-driven instruction, oh my! Create a reading recipe across the disciplines that meets the CCSS/CCLS.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)

Intended Audience: Administrators/Supervisors, Classroom Teachers, College Educators, ELL Educators, Family Literacy Staff, Librarians, Reading Teachers, Special Education Teachers, General Interest

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**FEATURED SPEAKER**

**Academic, Content-area, and Disciplinary Literacies: Who Is Responsible for Helping Students Develop Needed Skills?**

Kathleen Hinchman of Syracuse University

Convention Center D

Session will explore the similarities and differences in academic, content-area, and disciplinary literacies, sharing practical implications of each perspective for grades 4-12 ELA and content-areas teachers, as well as literacy coaches and administrators.

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**FEATURED AUTHOR**

**Close Reading Texts, Close Reading Lives:**

Chris Lehman, Co-sponsored by Reynell Educational Resources

Cotillion Rooms 1&2

Support Students in Falling in Love with Deep Thinking

Join Christopher Lehman as he shares research and practical classroom-proven methods from his newest book, coauthored with Kate Roberts, *Falling in Love with Close Reading* (2013). He will share ways of supporting students in engaging, thought-provoking, and transferable close reading instruction that retains to the joy of reading. You will see how the methods of reading closely can extend beyond the page and lead to students carefully considering pop songs, movies, advertisements and even conversations with their friends. Close reading is not just academic, it is the way we interact with the people and things we love.

Age Level Addressed: Grade levels: 4-12

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FEATURED AUTHOR

Turning Your Classroom into a Newsroom
Tim O’Shei

How to transform students into journalists who identify interesting topics, conduct research, develop high-quality written and spoken (video, podcast) stories, and publish their work. I’ve done this through LiveStarringYou.com, an online entertainment and sports magazine I started that is staffed by teen reporters. I’ve developed a presentation that outlines ideas and strategies teachers can use to mold this approach to their own classroom.

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Enhancing Literacy Skills and Science with the Standards in Mind
Christina Caravella and Mary-Jo Morse, SUNY Cortland/University at Albany

This workshop will provide literacy strategies for early elementary teachers to use with science topics. Explicit connections to the CCSS and the NGSS will be provided. Participants will actively participate in this workshop.
Age Level Addressed: Early childhood literacy (PreK-Grade 2)
Intended Audience: Classroom Teachers, College Educators, ELL Educators, Reading Teachers, Special Education Teachers, General Interest

Evaluating the Teaching of Writing: Keeping the CCSS in Mind
Sarah Cordova, National Literacy Consultant

The CCSS asks administrators to look for new elements of teaching/learning while observing writing instruction. We will focus on what makes the most effective, efficient & engaging writing lessons.
Age Level Addressed: Intermediate grade literacy (Grades 3-5)
Intended Audience: Administrators/Supervisors, Classroom Teachers, College Educators, Reading Teachers

Exploring Point of View in Fictional Worlds
Dr. Don K. Philpot of Shippensburg University

A new standard for reading literature focuses on point of view. What is point of view, and how can teachers explore different points of view meaningfully with students in grades 6-12?
Age Level Addressed: Secondary literacy (Grades 6-12)
Intended Audience: Classroom Teachers

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12:15-1:15

FEATURED SPEAKER

**Fun-Galore with the Common Core! Say What?????**
Sandra Athans

Onondaga Room E

This session will show you how to help students build common core skills using engaging literacy activities that align with the National Standards! The literacy activities are intended to complement whole-class, close reading instruction and are purposefully designed to be used by students independently or in small self-directed teams. The activities help students build success with (1) analyzing key ideas and details; (2) interpreting critical features of text craft and structure; (3) determining ways to integrate new knowledge and ideas; (4) strengthening foundational reading skills; and much more! Helping students gain proficiencies through creative, engaging, and “playful-yet-purposeful” literacy activities is an effective way to support teacher-led close reading instruction.

**History Workshop: Literacy, Authenticity, and Learning**
Heather Donnelly and Molly O'Riley of SUNY Brockport

Onondaga Room F

To think like a historian, students make connections, question multiple perspectives, and develop conceptual understanding. A workshop approach focused on critical thinking, collaboration, and text immersion increases student ownership of learning making history come alive.

Age Level Addressed: Secondary literacy (Grades 6-12)

Intended Audience: Classroom Teachers, Reading Teachers, Special Education Teachers, General Interest

**Helping Students Have “Aha!” Moments: Reading Within The Content Areas**
Molly Feeney Wood, Literacy Consultant and Writer for Schoolwide Inc. and The Living Literacy Network

Onondaga Room G

When students read nonfiction texts, they often retain unrelated facts rather than synthesize and analyze. This workshop will address how to read content area texts, take effective notes, and have “aha!” interpretations.

Age Level Addressed: Intermediate grade literacy (Grades 3-5)

Intended Audience: Administrators/Supervisors, Classroom Teachers, Family Literacy Staff, Reading Teachers

FEATURED SPEAKER

**Content Area Literacy: Help Your Students Thoughtfully Research, Read, and Write Across the Day**
Chris Lehman, Co-sponsored by Reynell Educational Resources

Cotillion Rooms 1 & 2

In this session, Christopher Lehman will help you plan an approach to content area literacy that connects the dots between subject areas for your students (and for you!). Whether you teach multiple subject areas or are a content-specialist, Chris will share practical methods for building-level planning and for in-the-classroom instruction. Drawing on several of his books, including *Energize Research Reading and Writing* (2012), you will leave feeling ready to support your students, and your school, in building literacy skills throughout the day.

Age Level Addressed: Grades 3-12

FEATURED AUTHORS

**Alyssa Capucilli and Karen Orloff Author Talk**
Alyssa Capucilli & Karen Orloff

Cotillion Room 3

Come and listen to popular book authors Alyssa Capucilli and Karen Orloff talk about their books and their writing lives.
Close Reading of Complex Texts

Attending to the information presented in the text, while recognizing assumptions, background knowledge, and biases held by the reader, helps the reader deeply understand that which is being read. Close reading is an instructional approach that teaches students to engage in all of these behaviors. As part of close reading, students encounter a text and read that text several times, often for different purposes and based on different questions. As part of close reading, teachers and students ask questions of the text. Some questions can be answered without having read the text; others require a deeper understanding and evidence from the text.

Greetings from Cheryl Harper, President, New York State Reading Association and Bob and Susan Hirsch, 2014 NYSRA Conference Co-Chairs

Official Announcement of 2015 Conference, Eileen LaSpaluto, NYSRA President Elect and Liz Yanoff,
Build Strong Writers
with a 100% Common Core writing program!

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SEE SHARON KELLY AT THE MEMBERSHIP TABLE TO OBTAIN INFORMATION ON HOW YOU CAN JOIN A LOCAL COUNCIL

THE BENEFITS?

- MEMBERSHIP IN A PROFESSIONAL ORGANIZATION
- LOCAL EVENTS TO PROMOTE LITERACY
- PUBLICATIONS TO HELP YOU STAY INFORMED
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Learning A-Z - Kelly Dadey - kelly.dadey@learningsa-z.com
McGraw Hill Education - Marjorie Sullivan - marjorie.sullivan@mheducation.com
MyOn Reader, Capstone Publishing - Bob Bone - rbone@myon.com
New York News Publishers Association-NIE Program - Mary Miller - mmiller@nynpa.com
Pearson - Dana Furjiang - dana.furjiang@pearson.com
Perma-Bound Books - Harry Startup - hstartup@aol.com
Read Naturally, Inc. - T. J. Ilhnot - tijhnot@readnaturally.com
Renaissance Learning - Peggy Packer - peggy.packerr@renaissance.com
Scholastic - Bob Webber - bwebber@scholastic.com
Scholastic Book Fairs - Lynne M. Fiorica - lfiorica@scholasticbookfairs.com
Scientific Learning Corporation - Rhonda Flores - rflores@scilearn.com
Short Tales Press - MaryAnn McAlpin - maryann@shorttalespress.com
Sleeping Bear - Amy Patrick - amy.patrick@sleepingbearpress.com
Superkids by Rowland Reading Foundation - Lela Astrom - lela.astrom@rowlandreading.org
The Combined Book Exhibit - Chris Malinowski - schriss@combinedbook.com
The Reading Solution - R. Elliott Reinert - elliott@thereadingsolution.com
Voyager Sopris Learning - Bonnie Kutz - bonnie.kutz@voyagersopris.com
Wilson Language Training Corp. - Cindy Doty - cdoty@wilsonlanguage.com
Writesteps - Barb Jenkins - barb@writestepswriting.com
EXHIBIT HALL MAP

NYSRA Exhibit Hall Map

Convention Center - Halls A, B, C, D

Booth #
13 95 Percent Group, Inc.
41 American Reading Company
30 Benchmark Education/continental Press
26 Castle Learning Online
42 Children’s Vision Coalition
29 Corwin
8 Curriculum Associates
31 MyOn Reader, Capstone Publishing
19 Booksource
20 Capstone Classroom
30 Delaney Educational
9-10 Follett
15-16 Heinemann Publishing
39-40 Houghton Mifflin Harcourt
28 Lakeshore Learning Materials
1 Learning A-Z
44-46 McGraw Hill Education
33 New York News Publishers Association-NIE Program

Booth #
21-22 NGL Cengage
4-6 NYSRA Silent Auction
47-50 Old Forge Hardware Store Bookstore
2-3 Pearson
36 Perma-Bound Books
43 Read Naturally, Inc.
14 Renaissance Learning
17 Scholastic
38 Scholastic Book Fairs
27 Scientific Learning Corporation
34 Short Tales Press
12 Sleeping Bear
11 Superkids by Rowland Reading Foundation
7 The Combined Book Exhibit
18 The Reading Solution
32 Voyager Sopris Learning
23-24 Wilson Language Training Corp
25 WriteSteps
### Sunday, November 9, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session #</th>
<th>Session Title</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>12:50-1:50</td>
<td></td>
<td>EXHIBIT HALL GRAND OPENING</td>
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<tr>
<td>2:00-3:15</td>
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<td>AWARDS DINNER WITH ANDRES RUZO</td>
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### Monday, November 10, 2014

<table>
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<tr>
<th>Time</th>
<th>Session #</th>
<th>Session Title</th>
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<tr>
<td>7:45-8:45</td>
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<td>8:45-10:05</td>
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<td>11:30-12:30</td>
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<tr>
<td>12:30-1:45</td>
<td></td>
<td>AUTHOR LUNCHEON: AN INFORMATIONAL SANDWICH</td>
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<td>12:40-1:40</td>
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<td>1:45-2:45</td>
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<td>3:50-4:30</td>
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<td>EXHIBIT HALL: ICE CREAM SOCIAL</td>
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<td>5:00-6:00</td>
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<td>5:30-7:00</td>
<td></td>
<td>CHARLOTTE AWARD DINNER</td>
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<td>7:15-9:00</td>
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<td>MOVIE NIGHT: THE WATSONS GO TO BIRMINGHAM</td>
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### Tuesday, November 11, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session #</th>
<th>Session Title</th>
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<tbody>
<tr>
<td>7:20-8:20</td>
<td></td>
<td>VETERANS APPRECIATION CEREMONY (PLEASE ATTEND)</td>
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<td>8:30-8:45</td>
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<tr>
<td>1:20-3:15</td>
<td></td>
<td>AUTHOR LUNCHEON: DOUG FISHER; CLOSE READING</td>
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</table>
Join us for the 2015 NYS Reading Association Conference

November 9-11, 2015
at The Saratoga Hilton in Saratoga Springs

Participate in collegial conversations about literacies with renowned educational speakers, authors and presenters including:

Richard Allington
Lucy Calkins
Julie Coiro
Maria Dove
Angelica Infante Greene
Andrea Honigsfeld
Pegeen Jensen
Peter Johnston
Margaret McKeown
Ernest Morrell
Maria Nichols
Donna Scanlon
Erik Sweet and colleagues

Jan Richardson and Laura Robb (Both Sponsored by Scholastic)

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Be sure to enter the silent auction in the Exhibit Hall for a chance to win a FREE CONFERENCE REGISTRATION to Fall 2015 Conference,