

GOAL AREA 3: Partnerships/Collaborations To promote and encourage networking with the community, other professionals, other professional organizations, and the State Education Department			
Objectives and Action Steps	Goal Area	Timeline	Measurement and Quality Indicator of Success
1. Maintain a network of college reading educators representing all regions in New York State that fosters communication and dissemination of information about NYSRA and about college reading instruction to NYSRA <ul style="list-style-type: none"> ● Distribute membership, NYSRA events information, and local council program information electronically to college reading educators and college/university students ● Participate in strategic planning for NYSRA ● Submit a proposal to the annual conference coordinator for a panel session on college reading educators issues ● Contribute to one or more issues of statewide publications on issues relevant to college reading educators ● Encourage local councils to connect with nearby colleges and encourage CRE members to reach out to local councils 	College Reading Educators Committee(CRE)	Annually (ongoing)	<ul style="list-style-type: none"> ● Article in one or more NYSRA state publications ● Emails to College Reading Educators ● Local Councils will make initial outreach to local colleges by inviting students and faculty to their meetings.
	Regional Directors	Ongoing	

<p>2. Establish and maintain dialogue with other professional organizations committed to promoting literacy</p> <ul style="list-style-type: none"> ● Participate in the NYS Council of Educational Associations through NYSRA’s membership and attendance at NYSCEA assemblies (3 times/year) ● Establish and maintain contact with NYSEC - ● Establish and maintain contact with NYS Library Association ● Establish and maintain contact with NYSED ● Establish and maintain contact with NIE ● Other professional organizations such as: <ul style="list-style-type: none"> ● PTA’s Pick a Reading Partner ● NYS Middle Schools Association ● NYS Art Teachers Association ● New York State Council for Social Studies ● Massachusetts Reading Council or other nearby state councils to share ideas/attend conferences ● School administrators ● NCTE 	<p>NYSRA Representatives</p>	<p>Annually (ongoing)</p>	<p>Reports to the Board and councils posted on the website</p> <ul style="list-style-type: none"> ● Article in NYSRA publications ● Report to the Board of Directors/AOD annually ● Seek submission of proposals for annual conference ● NYSRA Representatives are appointed
<p>3. Establish and maintain dialogue with local councils</p> <ul style="list-style-type: none"> ● Assist in the formation of new councils and revival of inactive councils. Support the maintenance of active councils by processing all requests for information and support. ● Coordinate leadership development with Regional Directors and Board of Directors ● Promote and share information about ILA purposes/stances, activities, procedures and materials via writing and by operating an ILA booth at NYSRA’s annual conference (coordinate with Director of Membership) ● Recommend a candidate as NYSRA Council Coordinator (as needed) ● Conduct a membership awareness that results in an increase in ILA memberships and renewal of ILA memberships 	<p>NYSRA Council Coordinator</p> <p>Regional Directors</p> <p>As per ILA Guidelines</p>	<p>3 year appointment</p>	<p>Report to the Board ,AOD and ILA (# issues on this line)</p> <ul style="list-style-type: none"> ● the status of all councils ● an update of requests for information about new council formation and responses to those requests ● Review and update the action plan for revitalizing each inactive local council/council experiencing difficulty ● Create a protocol for local councils to follow when they are struggling. Should include – who to contact, the local needs to identify details of what they are struggling with, and what the local council is requesting NYSRA to do to assist. ● Facilitate meetings of the Regional Directors ● Maintain a webpage to support the liaison activities of the coordinator and leadership development.

