

| GOAL AREA 2: Advocacy To promote policies, practices, and procedures that support literacy | | | |
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| Objectives and Action Steps | Goal Area | Timeline | Measurement and Quality Indicator of Success |
| <p>1. Join statewide government relations and legislative action networks to communicate with state/federal representatives and NYSRA council members</p> <ul style="list-style-type: none"> ● Monitor actions of ILA's advocacy initiatives ● Monitor actions advocated by the Board of Regents, the State Education Department, the NYS Legislature, and the federal government ● Participate, as requested, in hearings related to governmental issues held of SED or the Board of Regents ● Review monthly documents presented at the Board of Regents' Meetings ● Recommend legislative priorities and action on those issues that directly impact literacy education. | <p>Advocacy Chair, Committee</p> <p>(no committee currently exists, although important this not the priority for the new Advocacy Chair)</p> | Ongoing | <ul style="list-style-type: none"> ● Semi-annual written and oral report to Board of Directors and Assembly of Delegates, or more often as needed Prepare hard copy and electronic documents for posting on website as appropriate (additional information on website) ● Put Advocacy Updates on the website as needed ● Articles in the ReAD, <i>New York State Reading Scene</i> and the NYSRA website ● Disseminate information as needed |
| <p>2. Provide political action training for NYSRA membership</p> <ul style="list-style-type: none"> ● Report on legislative action initiatives during an Assembly of Delegates meeting ● Lead a workshop on legislative action initiatives at conference or Leadership summit ● Work with SED and president to invite panels to address current literacy issues at the annual conference | <p>Advocacy Goal Chair, President Committee NYSRA Council Coordinator</p> | Annually | <ul style="list-style-type: none"> ● Provide evaluations for each training session |
| <p>3. Prepare legislative action initiatives to respond to newly introduced, literacy related initiatives in New York State.</p> <ul style="list-style-type: none"> ● Prepare testimony and statements that reflect NYSRA's mission ● Assess how other organizations handle advocacy | <p>Advocacy Chair, Committee, Executive Committee</p> | Ongoing | <ul style="list-style-type: none"> ● Position statements are approved by Executive Committee and posted on website and distributed to Board and councils via email ● Editorial Review Committee- review the position statements |
| <p>4. Maintain Connection with State Education Department.</p> <ul style="list-style-type: none"> ● Invite State Ed. Representative to all NYSRA AOD meetings | <p>Executive Committee Advocacy Chair President</p> | Ongoing | <ul style="list-style-type: none"> ● Participate in phone conference calls with State Education Department ● Increased Face to Face communication with SED |
| <p>5. Maintain contact with NYS English Council and NYSCEA</p> | <p>Executive Committee</p> | Ongoing | <ul style="list-style-type: none"> ● Reciprocal participation |

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| | Advocacy Chair | | |
| 6. Develop an Advocacy Committee with representatives from all of NYSRA regions <ul style="list-style-type: none"> ● AOD meeting: Create a strategic plan related to advocacy | Advocacy Chair Regional Directors | On-going | <ul style="list-style-type: none"> ● Names of committee members are sent to the Board in goal area report ● Communicate with committee members via email ● Disseminate information as needed-share Assembly of Delegates information at local meetings |
| 7. Articulate/emphasize the importance of Advocacy and membership on the NYSRA Advocacy committee during Council visitations. | Regional directors IRA State Coordinator | Ongoing | <ul style="list-style-type: none"> ● Increased interest and participation on the Advocacy Committee |

Adopted by the NYSRA AOD Online meeting March 2020