EXHIBITOR INFORMATION

**2022 New York State Reading Association**

**Annual Conference**

**Cultivating Genius**

**November 11-13, 2022**

**Marriott Syracuse Downtown, Syracuse, NY**

P. O. Box 874, Albany, NY 12201-0874

Email: [nysraexhibits@gmail.com](mailto:nysraexhibits@gmail.com)

Phone: 315-286-0663

Website: [www.nysreading.org](http://www.nysreading.org)

**Conference:** The New York State Reading Council will hold its Annual Conference from November 11-13, 2022 at the Syracuse Marriott Downtown in Syracuse, New York. Over 500 teachers, librarians, administrators, and other educators are expected to attend.

**Exhibit Location:** Syracuse Marriott Downtown, 100 East Onondaga St., Syracuse, NY and the parking garage is located at 10 Harrison Place, Syracuse, NY.

**Overnight Accommodations**: There is a block of rooms under NYSRA at the Syracuse Marriott Downtown Hotel. You will need to make your own reservation through the hotel.

**Setup:** Friday, November 11 from 3pm to 7pm

**Exhibitor Hours:** Saturday, November 12 from 7:30am to 5pm

Sunday, November 13 from 8am to 1pm

**Tear down:** Sunday, November 13 at 1pm

**Booths:** All booth spaces will be 6’ deep & 8’ wide. Booths come with: 8’ high backdrop draping, 3’ high side rail draping, exhibitor ID sign, 6’ X 24” table (topped/skirted 30” high), 2 folding chairs and a wastebasket. Additional tables and accessories can be rented from Northeast Decorator and Exhibit Services, Inc., PO Box 607, Syracuse, NY 13209. Their phone number is 315-471-9989 and their website is [www.northeastdecoration.com](http://www.northeastdecoration.com). They will email exhibitors packet with rental details.

**Booth Selection:** Booth selection will be done by a lottery. This will be done by the end of September.

**Exhibit Fee:** Booths are $650 per booth. Exhibitors can sponsor a presenter at the NYSRA Conference. Presenters must submit a Request for Proposal by May 30, 2022. Request for Proposal can be found at https://www.nysreading.org/2022-Conference.

**EXHIBITOR REGISTRATION FORM**

Exhibit Hall Setup: Friday, Nov. 11 – 3pm -7pm

Please reserve # of ( ) booth(s) at the NYS Reading Conference @ $650 each. You will receive an email in a few days stating how to pay for your exhibit hall booth(s). Please provide the email of the person who should receive this email. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please submit your completed form to Sharon Kelly, 6058 Number Four Rd., Lowville, NY 13367 or send form as an email attachment. You will receive a confirmation email within a few days of our receiving your registration. If you have questions or special needs, please contact Sharon by phone at 315-286-0663 or by email

nysraexhibits@gmail.com.

***Please type or print the information as it should appear in Fall 2022 Conference Program:***

COMPANY NAME: \_\_\_\_\_\_

ADDRESS: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City, State Zip

WEBSITE\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE #:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ EMAIL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

***Name and email address of person(s) that will be at the exhibit hall booth. First person should be the main contact for the booth.***

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Yes, our company is also interested in supporting the NYSRA conference by:  
\_\_\_ Sponsoring an author or illustrator   
\_\_\_ Donating a prize for our silent auction (value of $30 or more)**

**\_\_\_Sponsoring food for the exhibit hall or items for the bags.**

**\_\_\_Advertising in the conference app**

**Thank you for considering coming to the NYSRA Annual Conference.**

**Sharon Kelly**

**NYSRA Conference Exhibit Hall Coordinator**

**315-286-0663**

**nysraexhibits@gmail.com**