

NEW YORK STATE READING ASSOCIATION ~ ANNUAL CONFERENCE

*Literacy-Common Core & Beyond!*

OCTOBER 28-30, 2012, Syracuse (Liverpool), NEW YORK

**CONFERENCE PROPOSAL FORM FOR EXHIBITORS & OTHER EDUCATIONAL SALES AND SERVICES COMPANIES OR REPRESENTATIVES**

We are seeking proposals that highlight *Common Core and Beyond* promoting literacy. When titling and planning your proposal please be creative in illustrating the connections.

For example:

- ⇒ linking content area learning to other literacy areas
- ⇒ reading, writing, listening, speaking, viewing and presenting connections
- ⇒ connections through technology
- ⇒ literacy practices that connect with diverse learners
- ⇒ support/connections amongst practitioners

This proposal form can mailed to the address below or it can be submitted electronically (preferred) to:

[Fall2012Conf@nysreading.org](mailto:Fall2012Conf@nysreading.org)

Please follow Program Guidelines I-III.

**SUBMIT PROPOSAL TO:**

NYSRA Fall 2012 Conference OR Email (preferred): [Fall2012Conf@nysreading.org](mailto:Fall2012Conf@nysreading.org)  
c/o Debbie Dermady Questions??  
8251 Catfish Pt Rd Call Debbie Dermady @ (315)686-5578 ext. 3217  
Clayton, NY 13624 or Kay Gormley @ (518)668-2654 (home)

**If surface mail is used for the proposal form, please submit program entry and description electronically.**

**Deadline for proposals is April 1, 2012**

**Please be sure NYSRA Email will not be rejected by anti-spam software.**

Title of Presentation (as you wish it to appear in conference program) ~ 10-word limit:

\_\_\_\_\_

Person Submitting Proposal: \_\_\_\_\_

Exhibiting Company Represented: \_\_\_\_\_

Contact Information: Preferred Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Preferred Telephone: \_\_\_\_\_

Preferred Email address: \_\_\_\_\_

**\*Note: If the company whose products are being featured does not purchase booth space in the exhibit hall, then every presenter listed must register for the conference as an attendee and pay the appropriate conference fees.**

List all the presenters in the order their names should appear in the conference program:

\_\_\_\_\_

\_\_\_\_\_

Session Facilitator (see #4 in guidelines): \_\_\_\_\_

**Commercial products or programs to be featured in the presentation** (These must also be mentioned in the program description that goes into the program book.):

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**Indicate the topic(s) your proposal best addresses:**

- |  |  |
|--|--|
| <input type="checkbox"/> Early Literacy                  | <input type="checkbox"/> Family Literacy             |
| <input type="checkbox"/> Primary Literacy                | <input type="checkbox"/> College / University Issues |
| <input type="checkbox"/> Middle School Literacy          | <input type="checkbox"/> Teacher Education           |
| <input type="checkbox"/> High School Literacy            | <input type="checkbox"/> Professional Development    |
| <input type="checkbox"/> English Language Learners (ELL) | <input type="checkbox"/> Teacher Leadership          |
| <input type="checkbox"/> Differentiated Instruction      | <input type="checkbox"/> Assessment/Data             |
| <input type="checkbox"/> Literature in the Classroom     | <input type="checkbox"/> RTI                         |
| <input type="checkbox"/> Comprehension                   | <input type="checkbox"/> Federal and State Issues    |
| <input type="checkbox"/> Best Practices – (Area) _____   | <input type="checkbox"/> Common Core Standards       |
| <input type="checkbox"/> Digital Literacy                | <input type="checkbox"/> Other _____                 |

**Grade Level Focus (please indicate all that apply):**

- |  |   |
|--|---|
| <input type="checkbox"/> Pre K         | <input type="checkbox"/> High School    |
| <input type="checkbox"/> Primary       | <input type="checkbox"/> College        |
| <input type="checkbox"/> Intermediate  | <input type="checkbox"/> Adult Literacy |
| <input type="checkbox"/> Middle School |   |

**Session Length (mark one):**     1 hour         2 hours

**Are you willing to be an “Early Bird Presenter” (prior to a.m. keynote)?**     Yes     No

**Intended Audience (please indicate all that apply):**

- |   |   |
|---|---|
| <input type="checkbox"/> Administrators/Supervisors | <input type="checkbox"/> Reading Teachers               |
| <input type="checkbox"/> Classroom Teachers         | <input type="checkbox"/> Reading Directors/Coordinators |
| <input type="checkbox"/> College Educators          | <input type="checkbox"/> Researchers                    |
| <input type="checkbox"/> ELL Educators              | <input type="checkbox"/> Special Area Personnel         |
| <input type="checkbox"/> Family Literacy Staff      | <input type="checkbox"/> Special Education Teachers     |
| <input type="checkbox"/> Librarians                 | <input type="checkbox"/> General Interest               |

If the proposal is sent via surface mail, please send the required information outlined below for the program entry and program description to [Fall2012Conf@nysreading.org](mailto:Fall2012Conf@nysreading.org) as a typed attachment. In the body of the e-mail and on the attachments please include:

**1) The presentation title and 2) Name of the person submitting the proposal:**

**I. Program Entry (this description will appear in the Conference Program):**

Limit the description of your presentation to no more than 35 words designed to attract participants and clearly identify the focus of your presentation. All commercial products featured must be named here. Be creative, but accurate!

**II. Program Description:** In no more than 200 words, please cover the following main points that will be used to evaluate the proposed program.

- A. Objectives of your proposed program
- B. Methods planned to present content
- C. Highlights of planned content
- D. Organization of time for program
- E. Extent of audience participation
- F. Connections to the Common Core Standards

**III: Explanation of How Commercial Products are Used to Address Topic:** Note: cannot be a sales pitch.