



Conference 2010 Information for Exhibitors

July 2, 2009

Dear Exhibitor,

On behalf of NYSRA, I would like to invite you to exhibit your products at the 2010 NYSRA Conference. The conference will be held at the Saratoga Hilton and City Center on March 7 – 9, 2010.

Set up will begin on Sunday starting about noon. The Grand Opening for the exhibit hall will be Sunday evening from 6:00 to 7:30. Monday the hall will be open for business from 7:30 am to 4:00 pm and on Tuesday from 7:30 am until noon. During the first hour on both Monday and Tuesday, only a small number of “early bird” workshops will be scheduled, and participants will be encouraged to visit the Exhibit Hall during those times. Additional breaks in programming will be scheduled to provide time for attendees to visit the Exhibit Hall. NYSRA will provide free refreshments inside the Exhibit Hall for everyone during open hours.

Each booth space purchased will be 10 feet wide by 8 feet deep and will be appropriately draped and furnished with 1 six-foot draped table, 2 folding chairs, 1 wastebasket, and an identification sign. Additional needs including transportation of your materials can be arranged directly with the decorator, Isaacs Nationwide Expo Services, Inc. at 845-561-0832.

NYSRA highly values your participation in our conference, and we pledge to do our best to make your investment successful and pleasant. Those working the exhibit booths will be given a free box lunch on Monday.

Reservations will be accepted until the hall is sold out. Exhibitors whose paid reservations are received by September 24th will participate in a lottery for the best locations in the hall.

Exhibitors working the booths are welcome to stay at the Saratoga Hilton at the special rate available for NYSRA Conference attendees. For room reservations, call 518-584-4000, indicate that you are with the NYSRA conference, and use the Code ACUV to get the special rates.

NYSRA is again offering each company exhibiting at this conference a free one-year link to the company’s website from the NYSRA website. This special page will be posted after the conference and remain up until after the next conference.

The NYSRA website will have more information about the conference as it becomes available. If you have any questions, please contact me by phone at 518-234-1744 or by email at gfpeters@verizon.net. I will be available throughout the conference to see to your needs.

Cordially,

A handwritten signature in blue ink that reads "Jerry Peters".

Jerry Peters
Exhibits Chairperson