



Conference 2008-9 Information for Exhibitors

May 15, 2008

The next New York State Reading Association Annual Conference will be held at The Saratoga Hilton & City Center in Saratoga Springs, New York from Sunday, March 29th to April 1st, 2009. The theme for this conference is “*SPRINGboard to Literacy*”, reflecting the move to a spring conference from years of fall conferences. This conference attracts reading educators, classroom teachers, administrators, supervisors, district office personnel, parents, and college students.

Set up will begin on Monday starting about noon. The exhibit hall will open Monday evening for two hours with a special free dessert function served right in the exhibit hall. The exhibit hall will be open for business all day on Tuesday and until noon on Wednesday. Specific times, activities, and announcements are being planned to draw participants into the exhibit hall during open hours. The last NYSRA conference drew over 900 participants. We hope you will choose to join us at the 2009 conference.

Each booth space purchased will be 10 feet wide by 8 feet deep and will be appropriately draped and furnished with 1 six-foot draped table, 2 folding chairs, 1 wastebasket, and an identification sign. Additional needs such as a rug or more tables can be arranged directly with the decorator, Isaacs Nationwide Expo Services, Inc. at 845-561-0832. Any AV needs can be arranged by contacting Dave Reynolds at 518-226-0219.

NYSRA is again offering each exhibitor at this conference a free one-year link to the company's website from the NYSRA website. This special page will be posted after the conference and remain up until after the next conference. NYSRA will again provide free refreshments each day during open hours and a free box lunch on Tuesday for those working the exhibit booths (free dessert Monday night, too).

If your company would like to place an ad in the conference program book, please check the appropriate space on the registration form, and we will send you the criteria and prices.

Information on Conference 2008-9 is posted on the NYSRA website located at www.nysreading.org. Check for updates as more information becomes available.

We look forward to receiving your reservation. If you need additional information, you may contact Jerry Peters by phone at 518-234-1744 or by email at gfpeters@verizon.net.

Cordially,

Gerald Peters, Exhibits and Ads Chairperson
Janice Peters, Conference 2008-9 Chairperson